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## **ETERNITY INVESTMENT LIMITED**

*(Formerly known as China Star Investment Holdings Limited)*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 764)**

### **UPDATE ANNOUNCEMENT**

Reference is made to the announcements (the “**Announcements**”) of Eternity Investment Limited (the “**Company**”) dated 31 March 2010, 9 April 2010 and 20 May 2010 in relation to, inter alia, the acquisition of the Sale Shares, the grant of the Call Option by the Purchaser and the execution of the Trust Deed and the Undertaking by the Vendor. Unless defined otherwise, the capitalised terms used herein shall have the same meaning as defined in the Announcements.

The Board announces that on 27 October 2010, the Vendor exercised the Call Option by serving a notice on the Purchaser to require the Purchaser to sell (the “**Transfer**”) the Sale Shares to the Vendor at a consideration of HK\$21.6 million.

Completion (the “**Completion**”) of the Transfer will take place on 28 October 2010. At Completion, the Purchaser will transfer all of its beneficial interests in the Sale Shares to the Vendor.

The proceeds from the Transfer will be used as general working capital of the Group.

By Order of the Board  
**Eternity Investment Limited**  
**Lei Hong Wai**  
*Chairman*

Hong Kong, 27 October 2010

*As at the date of this announcement, the Board comprises of two executive Directors, namely, Mr. Lei Hong Wai and Mr. Chan Kin Wah, Billy; and three independent non-executive Directors, namely, Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi.*