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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

POLL RESULTS OF THE TWO SPECIAL GENERAL MEETINGS HELD ON 14 JULY 2011 AND DESPATCH OF THE PROSPECTUS DOCUMENTS IN RESPECT OF THE OPEN OFFER

POLL RESULTS OF THE SGMS

The Board is pleased to announce that the ordinary resolution approving the Increase in Authorised Share Capital was duly passed by the Shareholders by way of poll at the First SGM.

The Board is also pleased to announce that the ordinary resolution approving the Open Offer was duly passed by the Independent Shareholders by way of poll at the Second SGM.

DESPATCH OF THE PROSPECTUS DOCUMENTS IN RESPECT OF THE OPEN OFFER

Subject to the registration of the Prospectus Documents with the Registrar of Companies in Hong Kong and the filing of the Prospectus Documents with the Registrar of Companies in Bermuda, the Prospectus Documents will be despatched to the Qualifying Shareholders on 26 July 2011 and the Prospectus will be despatched to the Prohibited Shareholders (if any) on 26 July 2011 for information only.

Reference is made to two circulars (the “**Circulars**”) of Eternity Investment Limited (the “**Company**”), one of which was dated 13 June 2011 in relation to the Increase in Authorised Share Capital to be approved by an ordinary resolution at a special general meeting (the “**First SGM**”) of the Company held on 14 July 2011 at 2:00 p.m. and the other of which was dated 28 June 2011 in relation to the Open Offer to be approved by an ordinary resolution at a special general meeting (the “**Second SGM**”, together with the First SGM, the “**SGMs**”) of the Company held on 14 July 2011 at 2:15 p.m.. Capitalised terms used in this announcement shall have the same meanings as defined in the Circulars, unless defined otherwise.

POLL RESULT OF THE SGMS

The Company's branch share registrar in Hong Kong, Tricor Standard Limited, was appointed as the scrutineer for the purpose of vote-taking at the SGMS. As at the date of the SGMS, the total number of Shares in issue was 1,322,392,196 Shares.

The First SGM

The Increase in Authorised Share Capital is conditional upon the passing of an ordinary resolution by the Shareholders by way of poll and no Shareholder is required to abstain from voting on such resolution at the First SGM. As such, a total of 1,322,392,196 Shares, representing 100% of the issued share capital of the Company, were held by the Shareholders who were entitled to attend and vote for or against the ordinary resolution relating to the Increase in Authorised Share Capital at the First SGM. There was no Share entitling the holder to attend and vote only against the ordinary resolution at the First SGM.

The Board is pleased to announce that the ordinary resolution approving the Increase in Authorised Share Capital was duly passed by the Shareholders by way of poll at the First SGM. The poll result in respect of the ordinary resolution was as follows:

Ordinary Resolution	Number of Votes (%)	
	For	Against
To increase the authorised share capital of the Company from HK\$20,000,000 divided into 2,000,000,000 Shares to HK\$100,000,000 divided into 10,000,000,000 Shares by the creation of an additional 8,000,000,000 new Shares.	774,568,709 (99.96%)	304,018 (0.04%)

The Second SGM

As at the date of the SGMS, each of Mr. Lei and Mr. Chan Kin Wah, Billy (“**Mr. Chan**”), both being executive Directors, held 220,280,000 Shares and 1,320,000 Shares respectively. Mr. Lei and Mr. Chan and their respective associates are required to and they did abstain from voting in favour of the ordinary resolution at the Second SGM. As such, a total of 1,100,792,196 Shares, representing approximately 83.24% of the issued share capital of the Company, were held by the Independent Shareholders who were entitled to attend and vote for or against the ordinary resolution relating to the Open Offer at the Second SGM. There was no Share entitling the holder to attend and vote only against the ordinary resolution at the Second SGM.

The Board is pleased to announce that the ordinary resolution approving the Open Offer was duly passed by the Independent Shareholders by way of poll at the Second SGM. The poll result in respect of the ordinary resolution was as follows:

Ordinary Resolution	Number of Votes (%)	
	For	Against
To approve the Open Offer and the issue of the Offer Shares and to authorise the Directors to do all acts and things in connection with the allotment and issue of the Offer Shares, the implementation of the Open Offer and the Underwriting Agreement, the exercise or enforcement of any of the Company's rights under the Underwriting Agreement and to make and agree such variations of the terms of the Underwriting Agreement.	448,086,709 (99.89%)	504,000 (0.11%)

DESPATCH OF THE PROSPECTUS DOCUMENTS IN RESPECT OF THE OPEN OFFER

Given the ordinary resolution relating to the Open Offer was duly approved by the Independent Shareholders at the Second SGM, the dates and times mentioned in the expected timetable as set out in the circular dated 28 June 2011 regarding the Open Offer remain unchanged.

Subject to the registration of the Prospectus Documents with the Registrar of Companies in Hong Kong and the filing of the Prospectus Documents with the Registrar of Companies in Bermuda, the Prospectus Documents will be despatched to the Qualifying Shareholders on 26 July 2011 and the Prospectus will be despatched to the Prohibited Shareholders (if any) on 26 July 2011 for information only.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 14 July 2011

As at the date of this announcement, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy are the executive Directors and Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi are the independent non-executive Directors.