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(Incorporated in Bermuda with limited liability)
(Stock Code: 764)

PROPOSED CHANGE IN BOARD LOT SIZE

The Board proposes to change the board lot size for trading in the Shares from 2,000 Shares to 100,000 Shares with effect from 9:00 a.m. on Thursday, 8 September 2011. Kingston Securities has been appointed as an agent to provide matching services to those Shareholders who wish to top up or sell their holdings of odd lots of the Shares for the period from Thursday, 8 September 2011 to Thursday, 29 September 2011 (both dates inclusive).

The Board proposes to change the board lot size for trading in the Shares from 2,000 Shares to 100,000 Shares with effect from 9:00 a.m. on Thursday, 8 September 2011.

The Shares are currently traded in board lots of 2,000 Shares and the market value per board lot of the Shares is HK\$74 (based on the closing price of HK\$0.037 per Share as quoted on the Stock Exchange on the date of this announcement). Upon the change in board lot size becoming effective, the Shares will be traded in board lots of 100,000 Shares and the estimated market value per board lot of the Shares will be HK\$3,700 (based on the closing price of HK\$0.037 per Share as quoted on the Stock Exchange on the date of this announcement).

In order to increase the value of each board lot of the Shares, as well as to reduce transaction and registration costs incurred by the Shareholders and investors of the Company, the Board proposes to change the board lot size for trading of the Shares from 2,000 to 100,000 with effect from 9:00 a.m. on Thursday, 8 September 2011. The change in board lot size will not result in any change in the relative rights of the Shareholders. The Directors consider that this change in board lot size is in the interest of the Company and the Shareholders as a whole.

To alleviate the difficulties in trading odd lots of the Shares arising from the change in board lot size of the Shares, the Company has appointed Kingston Securities as an agent to provide matching services to those Shareholders who wish to top up or sell their holdings of odd lots of the Shares during the period from Thursday, 8 September 2011 to Thursday, 29 September 2011 (both dates

inclusive). Holders of the Shares in odd lots represented by the existing share certificates for the Shares who wish to take advantages of this facility either to dispose of their odd lots of the Shares or to top up their odd lots to a full new board lot may directly or through their broker contact Ms. Rosita Kiu of Kingston Securities at Suite 2801, 28th Floor, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong (telephone: 2298 6215) during such period. Holders of the Shares in odd lots should note that successful matching of the sale and purchase of odd lots of the Shares is not guaranteed. The Shareholders are recommended to consult their professional advisers if they are in doubt about the above facility.

To the best of the Directors' knowledge, information and belief, save for Kingston Securities holding one Share as at the date of this announcement, Kingston Securities and its ultimate beneficial owners are Independent Third Parties.

All existing share certificates in board lots of 2,000 Shares will continue to be evidence of entitlement to the Shares and be valid for delivery, transfer, trading and settlement purposes. No new share certificates for existing shareholdings will be issued as a result of the change in board lot size, and therefore no arrangement for free exchange of existing share certificates in board lot size of 2,000 Shares to new share certificates in board lot size of 100,000 Shares is necessary. As from Thursday, 8 September 2011, the effective date of new board lots of 100,000 Shares, any new certificate of the Shares will be issued in new board lot size of 100,000 Shares (except for odd lots or where the Shareholder(s) otherwise instruct(s)).

DEFINITIONS

"Kingston Securities"

In this announcement, the following words and expressions shall, unless the context otherwise requires, have the same meanings when used herein:

"Board"	the board of Directors
"Company"	Eternity Investment Limited, a company incorporated in Bermuda with limited liability and the Shares are listed on the Main Board of the Stock Exchange
"Directors"	the directors of the Company
"Independent Third Party(ies)"	any person(s) or company(ies) and his/its/their respective ultimate beneficial owner(s), to the best of the Directors' knowledge, information and belief having made all reasonable enquiries, is/are third partiy(ies) independent of the Company and its connected persons

Kingston Securities Limited, a licensed corporation to conduct type 1 (dealing in securities) regulated activity under the Securities and

Futures Ordinance (Chapter 571 of the Laws of Hong Kong)

"Share(s)" the ordinary share(s) of HK\$0.01 each in the issued share capital of the

Company

"Shareholders" holder(s) of the Share(s)

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"HK\$" Hong Kong dollars, the lawful currency of the Hong Kong Special

Administrative Region of the People's Republic of China

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 18 August 2011

As at the date of this announcement, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy are the executive directors of the Company and Mr. Tang Chak Lam, Gilbert, Mr. Hung Hing Man and Mr. Wan Shing Chi are the independent non-executive directors of the Company.