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## **ETERNITY INVESTMENT LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 764)**

### **FURTHER DELAY IN DESPATCH OF CIRCULAR**

As additional time is required for the Company to finalise the information contained in the Circular, the despatch date of the Circular will be further postponed to a date falling on or before 30 September 2011.

This announcement is made pursuant to Rule 14.36A of the Listing Rules.

Reference is made to the announcements of Eternity Investment Limited (the “**Company**”) dated (i) 11 April 2011 (the “**Announcement**”) in respect of the Acquisition; and (ii) 27 June 2011 and 29 July 2011 (the “**Delay Announcement**”) in relation to the delay in despatch of circular (the “**Circular**”) of the Company in relation to the Acquisition. Terms used herein shall have the same meanings as defined in the Announcement unless defined otherwise.

As stated in the Delay Announcement, the Circular containing, among other things, further details of the Acquisition and notice of the SGM will be despatched to the Shareholders on or before 6 September 2011.

As additional time is required for the Company to finalise the information contained in the Circular, the despatch date of the Circular will be further postponed to a date falling on or before 30 September 2011. Pursuant to the Sale and Purchase Agreement, the Completion shall take place on or before 30 September 2011 (the “**Long Stop Date**”). Further announcement will be made by the Company as soon as possible when the extension of the Long Stop Date is required.

By Order of the Board  
**Eternity Investment Limited**  
**Lei Hong Wai**  
*Chairman*

Hong Kong, 6 September 2011

*As at the date of this announcement, the Board comprises of three executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive Director, namely, Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Hung Hing Man, Mr. Wan Shing Chi and Mr. Ng Heung Yan.*