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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Eternity Investment Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 21 March 2012 for the purpose of, among other things, approving the audited financial results of the Company and its subsidiaries for the year ended 31 December 2011 and considering the payment of a final dividend, if any.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 9 March 2012

As at the date of this announcement, the Board comprises three executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive director, namely, Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.