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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

EXTENSION OF LONG STOP DATES OF THE SUBSCRIPTION AGREEMENT AND THE LOAN AGREEMENT

Reference is made to the announcement of Eternity Investment Limited (the "Company") dated 21 March 2013 (the "Announcement") relating to, inter alia, (i) the subscription and conversion of convertible bonds to be issued by EDS Wellness Holdings Limited ("EDS Wellness", formerly known as China AU Group Holdings Limited); and (ii) provision of financial assistance to EDS Wellness. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

EXTENSION OF LONG STOP DATE OF THE SUBSCRIPTION AGREEMENT

The Board announces that as additional time is required for the fulfillment of the conditions precedent of the Subscription Agreement, after arm's length negotiations, the Subscriber and EDS Wellness entered into a letter of extension (the "Extension Letter of the Subscription Agreement") on 30 October 2013 to extend the long stop date of the Subscription Agreement from 31 October 2013 to 30 June 2014. Save for the above, all other terms and conditions of the Subscription Agreement shall remain unchanged and continue in full force and effect.

The Board considers that the entering into of the Extension Letter of the Subscription Agreement is on normal commercial terms and in the interests of the Company and the Shareholders as a whole.

EXTENSION OF LONG STOP DATE OF THE LOAN AGREEMENT

The Board announces that as additional time is required for the fulfillment of the conditions precedent of the Loan Agreement, after arm's length negotiations, the Lender and EDS Wellness entered into a letter of extension ("Extension Letter of the Loan Agreement") on 30 October 2013 to extend the long stop date of the Loan Agreement from 31 October 2013 to 30 June 2014. Save for the above, all other terms and conditions of the Loan Agreement shall remain unchanged and continue in full force and effect.

The Board considers that the entering into of the Extension Letter of the Loan Agreement is on normal commercial terms and in the interests of the Company and the Shareholders as a whole.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 30 October 2013

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive Director, namely, Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.

As at the date of this announcement, the board of directors of the Subscriber comprises two directors, namely, Mr. Lei Hong Wai and Mr. Cheung Kwok Wai, Elton.

The directors of the Subscriber and the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statements in this announcement misleading.