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#### ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

### (I) MONTHLY PROGRESS OF CONVERSION OF CONVERTIBLE BONDS OF CHINA STAR ENTERTAINMENT LIMITED AND POSSIBLE DISPOSAL OF EQUITY INTEREST IN CHINA STAR ENTERTAINMENT LIMITED; AND

## (II) LAPSE OF THE 12-MONTH MANDATE FOR THE DISPOSAL GRANTED BY THE SHAREHOLDERS

Reference is made to the announcement of Eternity Investment Limited (the "Company") dated 18 February 2013 and the circular of the Company dated 11 June 2013 (the "Circular") relating to the conversion of bonus convertible bonds of China Star Entertainment Limited ("China Star") and the possible disposal of equity interest in China Star. Reference is also made to the poll results announcement of the Company dated 28 June 2013. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

As stated in the Circular, to keep the Shareholders and the investing public informed on the progress of the Disposal and the conversion of the Bonus CBs and the 8% CBs held by the Group, the Company will publish an announcement at the end of each month, starting from the end of the month on which the Disposal is approved by the Shareholders until all of the Disposable China Star Shares have been disposed of or the last day of the 12-month period from the date on which the Disposal is approved by the Shareholders, whichever is earlier.

# (I) MONTHLY PROGRESS OF CONVERSION OF CONVERTIBLE BONDS OF CHINA STAR AND POSSIBLE DISPOSAL OF EQUITY INTEREST IN CHINA STAR

The Directors would like to inform the Shareholders and the investing public that the progress of the Disposal and the conversion of the Bonus CBs and the 8% CBs from 1 June 2014 to 27 June 2014, being the last day of the 12-month period from the date on which the Disposal is approved by the Shareholders, are as follows:

#### A. China Star Shares

					Aggregate
					number
	Number	Number of			of China
	of China	China			Star Shares
	Star Shares	Star Shares			disposed
	allotted and	allotted and			of by the
Number of	issued to	issued to	Number of		Group during
China	the Group	the Group	China	Number of	the period
Star Shares	pursuant to	pursuant to	Star Shares	China Star	from the date
held by the	the conversion	the conversion	disposed of	Shares held	of the SGM
Group	of the Bonus	of the 8% CBs	by the Group	by the Group	and
as at	CBs during	during the	during the	as at	up to
1 June 2014	the period	period	period	27 June 2014	27 June 2014
1,723,854,545	0	0	0	1,723,854,545	2,369,934,650

#### B. The Bonus CBs

	Principal amount of the Bonus CBs converted			Number of China Star
	into China Star		Number of	Shares which
	Shares by the Group		China Star Shares allotted	may be allotted and issued to the
Principal amount of the Bonus	at an initial conversion price	Principal amount of the Bonus	and issued to the Group pursuant	Group pursuant to the conversion
CBs held by the	of HK\$0.01 per	CBs held by the	to the conversion	of the Bonus CBs
•	China Star Share	•	of the Bonus CBs	as at
1 June 2014	during the period	27 June 2014	during the period	27 June 2014
HK\$0	HK\$0	HK\$0	0	0

#### C. The 8% CBs

	Principal amount			Number of China
	of the 8% CBs			Star
	converted into		Number of China	Shares which
	China Star		Star Shares	may be
	Shares by		allotted	allotted and
	the Group at		and issued to the	issued to
	an adjusted		Group pursuant	the Group
Principal amount	conversion	Principal amount	to the	pursuant
of the 8% CBs	price of HK\$0.11	of the 8% CBs	conversion of the	to the conversion
held by the	per China Star	held by the	8%	of
Group as at	Share	Group as at	CBs during the	the 8% CBs as at
1 June 2014	during the period	27 June 2014	period	27 June 2014
HK\$0	HK\$0	HK\$0	0	0

### (II) LAPSE OF THE 12-MONTH MANDATE FOR THE DISPOSAL GRANTED BY THE SHAREHOLDERS

At the SGM held on 28 June 2013, the Directors were granted by the Shareholders the 12-month mandate (the "Mandate") for the Disposal. The Mandate is lapsed on 27 June 2014.

During the period from 28 June 2013 up to 27 June 2014, the Group has converted the entire principal amounts of the Bonus CBs and the 8% CBs into an aggregate of 3,789,798,857 new China Star Shares and disposed of an aggregate of 2,369,934,650 China Star Shares. The net proceeds from such disposals amounted to approximately HK\$319.16 million, of which approximately HK\$310.08 million will be applied for the proposed acquisition of the entire issued shares in and the sale loan due by Thought Diamond International Limited as announced by the Company on 7 April 2014 and 25 April 2014 and the remaining balance of approximately HK\$9.08 million has been temporarily applied for general working capital of the Group.

As at the date of this announcement, the Group holds 1,723,854,545 China Star Shares. In the event that the Group proceeds to dispose of the 1,723,854,545 China Star Shares, the Company will comply with the Listing Rules.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 27 June 2014

As at the date of this announcement, the Board comprises three executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai, Elton and Mr. Chan Kin Wah, Billy; one non-executive director, namely, Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.