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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

EXTENSION OF THE COMPLETION DATE OF THE PLACING

Placing Agent

KINGSTON SECURITIES

On 4 February 2016 (after trading hours of the Stock Exchange), the Company and the Placing Agent entered into the Letter Agreement pursuant to which the parties mutually agreed that completion of the Placing will take place on or before 18 February 2016 or such later date to be agreed between the Company and the Placing Agent. Save for the extension of the completion date of the Placing, all the terms and conditions of the Placing Agreement remain in full force and effect.

Reference is made to the announcement of Eternity Investment Limited (the "Company") dated 27 January 2016 in relation to the placing of up to 536,000,000 new ordinary shares of HK\$0.01 each in the share capital of the Company at an issue price of HK\$0.125 per ordinary share under general mandate (the "Announcement"). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

On 4 February 2016 (after trading hours of the Stock Exchange), the Company and the Placing Agent entered into a letter agreement (the "Letter Agreement") pursuant to which the parties mutually agreed that completion of the Placing will take place on or before 18 February 2016 or such later date to be agreed between the Company and the Placing Agent.

Save for the extension of the completion date of the Placing, all the terms and conditions of the Placing Agreement remain in full force and effect.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 4 February 2016

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.