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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

FURTHER EXTENSION OF LONG STOP DATE FOR MAJOR AND CONNECTED TRANSACTION IN RELATION TO THE PROPOSED DISPOSAL OF 100% OF THE ISSUED SHARE CAPITAL OF BEST VOLUME INVESTMENTS LIMITED

On 30 April 2018 (after trading hours of the Stock Exchange), the Vendor and the Purchaser entered into the Second Deed of Variation pursuant to which the parties mutually agreed to further extend the Long Stop Date in the Sale and Purchase Agreement from 30 April 2018 to 30 June 2018.

References are made to (a) the announcement of Eternity Investment Limited (the "Company") dated 5 December 2017 and the circular of the Company dated 2 February 2018 (the "Circular") in relation to, among other things, the Sale and Purchase Agreement and the transactions contemplated thereunder; and (b) the announcement of the Company dated 27 February 2018 (the "Announcement") in relation to the extension of Long Stop Date in the Sale and Purchase Agreement. Capitalised terms used herein shall have the same meanings as those defined in the Circular and the Announcement unless stated otherwise.

On 30 April 2018 (after trading hours of the Stock Exchange), the Vendor and the Purchaser entered into a deed of variation (the "Second Deed of Variation") pursuant to which the parties mutually agreed to extend the Long Stop Date in the Sale and Purchase Agreement (as amended by the Deed of Variation) from 30 April 2018 to 30 June 2018, as additional time is required for the fulfillment of the conditions precedent under the Sale and Purchase Agreement. Save for the above, all other terms and conditions in the Sale and Purchase Agreement will remain unchanged and continue in full force and effect.

The Directors consider that the terms of the Second Deed of Variation are on normal commercial terms, fair and reasonable and in the interests of the Company and the Shareholders as a whole.

Completion is subject to the satisfaction or waiver of the conditions precedent under the Sale and Purchase Agreement, and therefore may or may not proceed.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 30 April 2018

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.