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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the loss attributable to owners of the Company for the six months ended 30 June 2020 is expected to increase significantly by 90% to 100% as compared to the loss attributable to owners of the Company of HK\$107.96 million for the corresponding period in 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Eternity Investment Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that the loss attributable to owners of the Company for the six months ended 30 June 2020 is expected to increase significantly by 90% to 100% as compared to the loss attributable to owners of the Company of HK\$107.96 million for the corresponding period in 2019. This increase in the loss attributable to owners of the Company is due to (i) the recognition of a HK\$133.72 million in the allowance for credit losses on loan receivables, and (ii) a HK\$36.31 million increase in the share of losses of associates. These increases are partially offset by a gain of HK\$16.43 million arising on change in fair value of financial assets at fair value through profit or loss, whereas a loss of HK\$57.70 million was recorded for the corresponding period in 2019.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2020. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2020 and the information currently available, which have not been reviewed by the Company's auditors and may be subject to changes and adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2020, which is scheduled to be published on 31 August 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 26 August 2020

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.