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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 764)

INSIDE INFORMATION DECREASE IN LOSS FOR THE YEAR ENDED 31 DECEMBER 2020

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on the unaudited consolidated management accounts of the Group and the information currently available, the loss attributable to owners of the Company for the year ended 31 December 2020 is expected to decrease by approximately 25% to 35% as compared to the loss attributable to owners of the Company of HK\$209.15 million for the year ended 31 December 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Eternity Investment Limited (the "Company", together with its subsidiaries as the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders (the "Shareholders") of the Company and potential investors that based on the unaudited consolidated management accounts of the Group and the information currently available, the loss attributable to owners of the Company for the year ended 31 December 2020 is expected to decrease by approximately 25% to 35% as compared to the loss attributable to owners of the Company of HK\$209.15 million for the year ended 31 December 2019. This decrease is mainly attributable to (i) an increase in the trading gain on sale of financial assets, (ii) the absence of the previous year's one-off written-off of property, plant and equipment relating to demolishing two

hotel villas in Beijing, Mainland China, and (iii) a substantial gain arising on change in fair value of financial assets at fair value through profit or loss, whereas the Group recorded a loss in the previous year, which are partially offset by (i) an increase in the allowance for credit losses on loan receivables, and (ii) an increase in the share of losses of associates.

The Company is still finalising the annual results of the Group for the year ended 31 December 2020. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group and the information currently available, which have not been audited or reviewed by the Company's auditors and may be subject to changes and adjustments. The Group's actual annual results for the year ended 31 December 2020 may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2020, which is scheduled to be published on 30 March 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 25 March 2021

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.