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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

MAJOR TRANSACTION IN RELATION TO ACQUISITION OF THE ENTIRE ISSUED SHARE CAPITAL IN THE TARGET COMPANY INVOLVING THE ISSUE OF PROMISSORY NOTES AND CONSIDERATION SHARES UNDER SPECIFIC MANDATE — FURTHER DELAY IN DESPATCH OF CIRCULAR

References are made to (i) the announcement of Eternity Investment Limited (the "Company") dated 4 May 2021 in relation to the proposed acquisition (the "Announcement"); and (ii) the announcements of the Company dated 30 June 2021 and 31 August 2021 in relation to the delay in despatch of the Circular. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as ascribed to them in the Announcement.

As disclosed in the announcement of the Company dated 31 August 2021, the Circular containing, among other things, (i) further details of the Sale and Purchase Agreement and the transactions contemplated thereunder; (ii) other information required to be disclosed under the Listing Rules; and (iii) a notice of the SGM, is expected to be despatched to the Shareholders on or before 30 September 2021.

As additional time is required for the Company to prepare and finalise certain information to be included in the Circular, it is expected that the date of despatch of the Circular will be postponed to a date falling on or before 29 October 2021.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 30 September 2021

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.