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 $(Incorporated\ in\ Bermuda\ with\ limited\ liability)$

(Stock Code: 764)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on the unaudited consolidated management accounts of the Group and the information currently available, the loss attributable to owners of the Company for FY2021 is expected to increase by approximately 37% to 47% as compared to the loss attributable to owners of the Company of HK\$140.86 million for FY2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Eternity Investment Limited (the "Company", together with its subsidiaries as the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders (the "Shareholders") of the Company and potential investors that based on the unaudited consolidated management accounts of the Group and the information currently available, the loss attributable to owners of the Company for the year ended 31 December 2021 ("FY2021") is expected to increase by approximately 37% to 47% as compared to the loss attributable to owners of the Company of HK\$140.86 million for the year ended 31 December 2020 ("FY2020"). This increase is mainly attributable to (i) the recognition of a substantial loss arising from change in fair value of financial assets at fair value through profit or loss in FY2021, in contrast to a substantial gain in FY2020, and (ii) an increase in the allowance for expected credit losses on loan receivables in FY2021, which are partially offset by (i) a gain on disposal of associate in FY2021, and (ii) a decrease in the share of losses of associates in FY2021.

The Company is still finalising the annual results of the Group for FY2021. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group and the information currently available, which may be subject to changes and adjustments. Accordingly, the Group's actual annual results for FY2021 may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for FY2021, which is scheduled to be published on 29 March 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Eternity Investment Limited

Lei Hong Wai

Chairman

Hong Kong, 24 March 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.