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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions of Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record: (i) a loss attributable to owners of the Company for 1H2022, as compared to the profit attributable to owners of the Company of HK\$29.48 million for 1H2021; and (ii) a significant decrease in the revenue for 1H2022 as compared to 1H2021. Based on the unaudited consolidated management accounts of the Group, the Group recorded a loss attributable to owners of the Company of HK\$76.63 million for the five months ended 31 May 2022, and a decrease in the revenue generated from the sale of financial assets by HK\$61.87 million as compared to the five months ended 31 May 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Eternity Investment Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record: (i) a loss attributable to owners of the Company for the six months ended 30 June 2022 (“**1H2022**”), as compared to the profit attributable to owners of the Company of HK\$29.48 million for the six months ended 30 June 2021 (“**1H2021**”), principally due to the non-recurrence of the one-off gain on disposal of associate of HK\$146.32 million in 1H2021 and the decrease in revenue of money

lending segment; and (ii) a significant decrease in the revenue for 1H2022 as compared to 1H2021, principally due to the significant decrease in the sale of financial assets. Based on the unaudited consolidated management accounts of the Group, the Group recorded a loss attributable to owners of the Company of HK\$76.63 million for the five months ended 31 May 2022, and a decrease in the revenue generated from the sale of financial assets by HK\$61.87 million as compared to the five months ended 31 May 2021.

The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group and information currently available to the Group. The unaudited interim results of the Group for 1H2022 are still subject to possible adjustments and allowances, including those on expected credit losses and share of results of associates, and may be significantly different from the information disclosed herein. The unaudited interim results of the Group for 1H2022 are currently expected to be published by way of an announcement by the end of August 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 14 July 2022

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.