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Evergrande Real Estate Group Limited

恒大地產集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3333)

APPLICATION FOR LISTING OF GUANGZHOU EVERGRANDE TAOBAO FOOTBALL CLUB CO., LTD. ("EVERGRANDE TAOBAO") ON NATIONAL EQUITIES EXCHANGE AND QUOTATIONS SYSTEM ("PRC NEW THIRD BOARD")

An application for listing of Evergrande Taobao, a joint venture of the Company, was filed to National Equities Exchange and Quotations Co., Ltd. and a letter of acceptance was received on 1 July 2015. The NEEQS, also known as the "PRC New Third Board", is an equity trading platform for the sale of existing shares or private placing of new shares by small and medium-sized enterprises. The listing will be a milestone for the Company and its shareholders to enhance and realise the value of its investment made in Evergrande Taobao in the past and achieve return on investment in the future.

APPLICATION FOR LISTING ON NEEQS

The Company is pleased to announce that an application for listing of the shares held by the Company in a joint venture, Evergrande Taobao, was filed to National Equities Exchange and Quotations Co., Ltd. and a letter of acceptance was received on 1 July 2015. National Equities Exchange and Quotations Co., Ltd. is the operator and administrator of the PRC New Third Board, and the Application for Listing is subject to its approval.

Evergrande Taobao is mainly engaged in the operation of a professional football club, which is among the most successful professional football clubs with the most powerful influence in the PRC and Asia now. The football club has the professional football team which consistently ranked No. 1 in Asia and the corresponding reserve and youth teams, and is responsible for their operation. In 2013, it won the AFC Champions League and was rated the "Best Asian Football Club" by The Asian Football Confederation. In 2014, it won the Chinese Super League again and was named the "Four Successive Championships" upon promotion to the Chinese Super League, a new record for the football team and the league. The football club has eight championships in the AFC Champions League, Chinese Super

League, Chinese FA Cup and Chinese FA Super Cup in the last five years. The listing of Evergrande Taobao will further strengthen its corporate governance structure and enhance the liquidity of its equity interest, thus facilitating the introduction of strategic investors, promotion of corporate image and realisation of sustainable development.

LISTING RULE IMPLICATIONS OF THE LISTING

As the Company does not intend to effect any sale of its shares in Evergrande Taobao in connection with the listing, and there is no planned issue of new shares by Evergrande Taobao in connection with the listing, Evergrande Taobao will remain a joint venture held by the Company as to 60% of its equity interest, and its financial results will continue to be accounted for in the financial statements of the Company under the equity method. The Application for Listing will have no financial effect on the consolidated financial statements of the Company. The Application for Listing will not constitute a deemed disposal under Chapter 14 of the Listing Rules as the Company does not effect any sale of its shares in Evergrande Taobao.

The Company will apply for the listing under Practice Note 15 of the Listing Rules.

APPLICATION FOR LISTING SUBJECT TO APPROVAL OF NATIONAL EQUITIES EXCHANGE AND QUOTATIONS CO. LTD.

The Application for Listing is subject to approval to be granted by National Equities Exchange and Quotations Co., Ltd., and may or may not proceed. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions will have the following respective meanings:

"Board"	the board of directors of the Company;
"Company"	Evergrande Real Estate Group Limited, a company incorporated in the Cayman Islands, the shares of which are listed on the Main Board of the Stock Exchange;
"Evergrande Taobao"	廣州恒大淘寶足球俱樂部股份有限公司 (Guangzhou Evergrande Taobao Football Club Co., Ltd.*), a joint venture incorporated in the PRC held by the Company as to 60% of its equity interests;
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange;
"NEEQS"	全國中小企業股份轉讓系統 (National Equities Exchange and Quotations System);
"PRC"	the People's Republic of China;

"Application for Listing" the application for listing of the shares of Evergrande Taobao on the

NEEQS;

"Stock Exchange" The Stock Exchange of Hong Kong Limited; and

"PRC New Third Board" The NEEQS, a platform established on 20 September 2012 for the sale

of existing shares or private placing of new shares by small and medium-sized enterprises, on which over 2,600 companies are currently

quoted.

By order of the Board

Evergrande Real Estate Group Limited

Hui Ka Yan

Chairman

Hong Kong, 2 July 2015

As at the date of this announcement, executive Directors are Mr. Hui Ka Yan, Mr. Xia Haijun, Ms. He Miaoling, Mr. Tse Wai Wah, Mr. Xu Wen and Mr. Huang Xiangui and independent non-executive Directors are Mr. Chau Shing Yim, David, Mr. He Qi and Ms. Xie Hongxi.

* For identification only