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新傳媒集團控股有限公司 NEW MEDIA GROUP HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 708)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of New Media Group Holdings Limited (the "**Company**") announces that a meeting of the Board will be held on Tuesday, 28 September 2010 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 30 June 2010 for publication and considering the recommendation on the payment of a final dividend (if any).

By Order of the Board New Media Group Holdings Limited Liu Chui Ying Company Secretary

Hong Kong, 15 September 2010

As at the date hereof, the Board comprised:

Executive Directors: Ms. Percy Hughes, Shirley (Chief Executive Officer) Mr. Lee Che Keung, Danny Mr. Wong Chi Fai Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Hui Wai Man, Shirley Mr. Tse Hin Lin, Arnold Ms. Kwan Shin Luen, Susanna