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**新傳媒集團控股有限公司**  
**New Media Group Holdings Limited**

*(Incorporated in Hong Kong with limited liability)*  
(Stock Code: 708)

**SUSPENSION OF TRADING**

The board of directors (the “Board”) of New Media Group Holdings Limited (the “Company”) announces that trading in the shares of the Company has been suspended at the request of the Company with effect from 9:30 a.m. on Thursday, 30 September 2010 pending release of an announcement in relation to a top-up placing and subscription of shares of the Company.

By order of the board  
**New Media Group Holdings Limited**  
**Percy Hughes, Shirley**  
*Chief Executive Officer*

Hong Kong, 30 September 2010

*As at the date of this announcement, the Board comprises:*

*Executive Directors:* Ms. Percy Hughes, Shirley (*Chief Executive Officer*)  
Mr. Lee Che Keung, Danny  
Mr. Wong Chi Fai  
Ms. Fan Man Seung, Vanessa

*Independent Non-Executive Directors:* Ms. Hui Wai Man, Shirley  
Mr Tse Hin Lin, Arnold  
Ms. Kwan Shin Luen, Susanna