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NEW MEDIA GROUP HOLDINGS LIMITED

新傳媒集團控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 708)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of New Media Group Holdings Limited (the “**Company**”) announces that a meeting of the Board of the Company will be held on Thursday, 24 February 2011 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 31 December 2010 for publication and considering the payment of an interim dividend (if any).

By order of the Board
New Media Group Holdings Limited
Liu Chui Ying
Company Secretary

Hong Kong, 14 February 2011

As at the date hereof, the Board comprises :

Executive Directors:

Ms. Percy Hughes, Shirley (*Chief Executive Officer*)
Mr. Lee Che Keung, Danny
Mr. Wong Chi Fai
Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors:

Ms. Hui Wai Man, Shirley
Mr. Tse Hin Lin, Arnold
Ms. Kwan Shin Luen, Susanna