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新傳媒集團控股有限公司
NEW MEDIA GROUP HOLDINGS LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock code: 708)

GENERAL DISCLOSURE UNDER RULE 13.09 OF THE LISTING RULES
APPROVAL OF APPLICATION FOR OFFERING AND
LISTING OF TAIWAN DEPOSITARY RECEIPT

This announcement is made pursuant to Rule 13.09 of the Listing Rules. Reference is made to the announcement (the “**Announcement**”) of the Company dated 27 May 2011 in relation to the filing of the application for the offering and listing of the TDR. Terms used in this announcement shall, unless the context otherwise required, have the same meanings as defined in the Announcement.

The Board is pleased to announce that the Company has obtained approvals in respect of the application for the offering and listing of the TDR on the Taiwan Stock Exchange from the Taiwan Central Bank and the Taiwan Stock Exchange on 31 May 2011 and 16 June 2011 respectively. The approval from the Taiwan Stock Exchange is subject to compliance with the applicable shareholding spread requirement of the Taiwan Stock Exchange after the completion of the underwriting exercise in Taiwan. The Company is expecting the approval from The Taiwan Securities and Futures Bureau, which if granted, will be obtained shortly.

Further announcement(s) will be made by the Company to update the Shareholders and potential investors on the material development of the TDR Issue as and when appropriate.

The TDR Issue may or may not proceed. Shareholders and potential investors are recommended to exercise caution when dealings in the Shares.

By order of the board
New Media Group Holdings Limited
Percy Hughes, Shirley
Chief Executive Officer

Hong Kong, 28 June 2011

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Percy Hughes, Shirley (*Chief Executive Officer*)

Mr. Lee Che Keung, Danny

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors:

Ms. Hui Wai Man, Shirley

Mr. Tse Hin Lin, Arnold

Ms. Kwan Shin Luen, Susanna