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**新傳媒集團控股有限公司**  
**NEW MEDIA GROUP HOLDINGS LIMITED**  
*(Incorporated in Hong Kong with limited liability)*  
(Stock code: 708)

**GENERAL DISCLOSURE UNDER RULE 13.09 OF THE LISTING RULES**  
**FURTHER APPROVAL OF APPLICATION FOR OFFERING AND**  
**LISTING OF TAIWAN DEPOSITARY RECEIPT**

This announcement is made pursuant to Rule 13.09 of the Listing Rules. Reference is made to the announcements (the “**Announcements**”) of the Company dated 27 May 2011 and 28 June 2011 in relation to the application and approval for the offering and listing of the TDR by the Taiwan Central Bank and Taiwan Stock Exchange respectively. Terms used in this announcement shall, unless the context otherwise required, have the same meanings as defined in the Announcements.

The Board is pleased to announce that the Company has obtained further approval in respect of the application for the offering and listing of the TDR on the Taiwan Stock Exchange from the Taiwan Securities and Futures Bureau on 29 June 2011.

Further announcement(s) will be made by the Company to update the Shareholders and potential investors on the material development of the TDR Issue as and when appropriate.

**The TDR Issue may or may not proceed. Shareholders and potential investors are recommended to exercise caution when dealings in the Shares.**

By order of the board  
**New Media Group Holdings Limited**  
**Percy Hughes, Shirley**  
*Chief Executive Officer*

Hong Kong, 30 June 2011

*As at the date of this announcement, the Board comprises:*

*Executive Directors:*

Ms. Percy Hughes, Shirley (*Chief Executive Officer*)

Mr. Lee Che Keung, Danny

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

*Independent Non-executive Directors:*

Ms. Hui Wai Man, Shirley

Mr. Tse Hin Lin, Arnold

Ms. Kwan Shin Luen, Susanna