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新傳媒集團控股有限公司
NEW MEDIA GROUP HOLDINGS LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock code: 708)

**LISTING OF THE TAIWAN DEPOSITARY RECEIPTS
ON THE TAIWAN STOCK EXCHANGE**

Reference is made to the announcements of New Media Group Holdings Limited (“Company”) dated 27 May 2011, 28 June 2011, 30 June 2011, 4 July 2011 and 12 July 2011 in relation to the proposed offering and listing of 28,800,000 units of Taiwan depository receipts (“TDRs”), representing 144,000,000 new shares of the Company, on the Taiwan Stock Exchange Corporation (“Taiwan Stock Exchange”).

The Company is pleased to announce that the TDRs will be listed on the Taiwan Stock Exchange on 19 July 2011 and trading of the TDRs on the Taiwan Stock Exchange will commence at 9:00 a.m. on the same day.

Investors are reminded to exercise caution when dealing in the shares of the Company.

By order of the board
New Media Group Holdings Limited
Percy Hughes, Shirley
Chief Executive Officer

Hong Kong, 18 July 2011

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Percy Hughes, Shirley (*Chief Executive Officer*)
Mr. Lee Che Keung, Danny
Mr. Wong Chi Fai
Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors:

Ms. Hui Wai Man, Shirley
Mr. Tse Hin Lin, Arnold
Ms. Kwan Shin Luen, Susanna