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新傳媒集團控股有限公司

NEW MEDIA GROUP HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 708)

Clarification Announcement

Reference is made to the overseas regulatory announcement of New Media Group Holdings Limited (the "Company") dated 7 March 2013 (the "Announcement") in relation to the financial report for the six months ended 31 December 2012 and the Taiwan auditor review report (the "Review Report").

The Company would like to clarify that heading of "Consolidated Profit & Loss (restated) of the Company and its subsidiaries according to the Taiwan accounting principles" shown in Page 3-2 of the Appendix 3 of the Review Report as disclosed in the Announcement should be 1 July to 31 December 2012 and 2011 instead of 1 July to 31 December 2011 and 2010. The revised Review Report will be published separately by the Company as overseas regulatory announcement.

By order of the Board New Media Group Holdings Limited Percy Hughes, Shirley

Executive Director & Chief Executive Officer

Hong Kong, 11 March 2013

As at the date hereof, the Board comprises:

Executive Directors: Ms. Percy Hughes, Shirley

Mr. Lee Che Keung, Danny

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Hui Wai Man, Shirley

Mr. Tse Hin Lin, Arnold

Ms. Kwan Shin Luen, Susanna