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新傳媒集團控股有限公司 NEW MEDIA GROUP HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 708)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform shareholders and potential investors of the Company that the annual results of the Group for the year ended 30 June 2014 is expected to record a substantial decrease in the profit attributable to the owners of the Group as compared with that for the corresponding year ended 30 June 2013.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by New Media Group Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the "SFO").

The board of directors of the Company (the "Board") wishes to inform shareholders and potential investors of the Company that based on information currently available, the annual results of the Group for the year ended 30 June 2014 is expected to record a substantial decrease in the profit attributable to the owners of the Group as compared with that for the corresponding period ended 30 June 2013. Such decrease was mainly due to the drop in the advertising income as the demand for print advertising declined during the year.

As the Group's annual results for the year ended 30 June 2014 have not yet been finalized, the information contained in this announcement is only based on preliminary assessment on the unaudited management accounts of the Group and information currently available. The annual results of the Group for the year ending 30 June 2014 are expected to be published in September 2014.

Shareholders and potential investors of the Company are therefore advised to exercise caution when dealing in the securities of the Company.

By order of the board New Media Group Holdings Limited Percy Hughes, Shirley

Executive Director & Chief Executive Officer

Hong Kong, 18 July 2014

As at the date hereof, the Board comprises:

Executive Directors: Ms. Percy Hughes, Shirley

Mr. Lee Che Keung, Danny

Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Hui Wai Man, Shirley

Ms. Kwan Shin Luen, Susanna Ms. Chan Sim Ling, Irene