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新傳媒集團控股有限公司
NEW MEDIA GROUP HOLDINGS LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 708)

DELAY IN DESPATCH OF THE CIRCULAR

Reference is made to the joint announcement of the New Media Group Holdings Limited (the “**Company**”) and Evergrande Real Estate Group Limited dated 23 December 2014 (“**Joint Announcement**”) in relation to, among other things, the Share Purchase, the Special Deals and the Offer. Capitalised terms used herein shall have the same meanings as those defined in the Joint Announcement unless otherwise specified.

As stated in the Joint Announcement, a circular containing, among other things, (i) details of the Disposal Agreements (including the Leaseback Agreement); (ii) the letter of recommendation from the Independent Board Committee in respect of the Special Deals; (iii) the letter of advice from the Independent Financial Adviser in respect of the Special Deals; (iv) the valuation report of the Property; and (v) a notice convening the GM (the “**Circular**”) will be despatched to the Shareholders on or before 26 January 2015.

As additional time is required to finalise certain information in the Circular of the Company, it is expected that the despatch of the Circular will be postponed to a date on or before 2 February 2015.

By order of the board
New Media Group Holdings Limited
Percy Hughes, Shirley
Executive Director & Chief Executive Officer

Hong Kong, 23 January 2015

As at the date hereof, the executive Directors are Ms. Percy Hughes, Shirley, Mr. Lee Che Keung, Danny, Mr. Wong Chi Fai and Ms. Fan Man Seung, Vanessa; and the independent non-executive Directors are Ms. Hui Wai Man, Shirley, Ms. Kwan Shin Luen, Susanna and Ms. Chan Sim Ling, Irene.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.