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**EVERGRANDE HEALTH
INDUSTRY GROUP**

EVERGRANDE HEALTH INDUSTRY GROUP LIMITED

恒大健康產業集團有限公司

(formerly known as New Media Group Holdings Limited

新傳媒集團控股有限公司)

(a company incorporated in Hong Kong with limited liability)

(Stock code: 708)

**INSIDE INFORMATION ANNOUNCEMENT
BUSINESS UPDATE
ENTERING INTO “INTERNET+” COMMUNITY
HEALTH CARE MANAGEMENT CENTER
AND
RESUMPTION OF TRADING**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Evergrande Health Industry Group Limited (the “**Company**”) is pleased to announce that, on 18 June 2015, the first “Internet+” Community Health Care Management Center of the Company (the “**Health Care Management Center**”), which is located in Jinbi Garden, Guangzhou, the People’s Republic of China (“**PRC**”), has officially commenced operation. The Company will enter into the health management sector, and endeavours to rapidly develop various types of high-end Health Care Management Center throughout the PRC.

The Health Care Management Center aims to utilize advanced internet technology to integrate high-quality domestic and foreign medical resources, and establish an open and collaborative platform with both online and offline medical service and health management. Anchoring in the community, the Health Care Management Center also aims to offer the public with comprehensive health care management services with coverage over the entire life cycle. The Company hopes to fully leverage its advantages in the communities and focus on the vertical O2O health management sector, so to establish convenient and caring medical and health care services and an ecological chain in the industry.

To leverage on the advantages of the communities, the Company will prioritise the provision of the following health care management services to residents in the communities which are developed and managed by Evergrande Real Estate Group Limited, the parent of the Company, and its subsidiaries: health education, body check, medical recording, health assessment, disease prevention, behavioral

intervention, early-warning of risks, chronic illness management, referral and medical guide, post-recovery care, health preservation and retirement services, private doctors, telemedicine, online medical advice, international medical service, etc.

For the above Health Care Management Center business, the Company has entered into certain cooperation framework agreement with various parties, and it is hoped that high-quality medical resources can be integrated by adopting both online and offline measures, which would benefit the general public with high-quality medical services. The summary of the cooperation is set out below:

1. With the aim to enable the Health Care Management Center to align with the international level, on 17 June 2015, the Company entered into a memorandum of understanding with the University of Nebraska Medical Center in the United States of America, which is ranked among the top in medical field in the United States of America (the “**Nebraska Memorandum of Understanding**”). According to the Nebraska Memorandum of Understanding, the University of Nebraska Medical Center is highly interested in collaborating with the Company to jointly develop the practice standard and model of primary care for the Health Care Management Centre and train primary doctors, family doctors and other medical staff. The Company plans to introduce the model of primary care and family medicine and the service system adopted in the United States of America and endeavours to develop leading service standards for primary doctors and family doctors in the PRC. With the hope to introduce world class primary doctors and family doctors talents, the Health Care Management Center is inspired to provide premium health care medical services to its clients.
2. The Company is gathering support from numerous renowned hospitals in the PRC, with an aim to provide offline support such as doctor resources and professional expert consultation as well as online medical services such as consultation, telemedicine, online medical and international medical service by professional experts through extensive cooperation with those hospitals. As the first step of implementation, on 15 June 2015, Guangzhou Evergrande Health Medical Investment Company Limited* (廣州恒大健康醫療投資有限公司), a wholly-owned subsidiary of the Company and Guangzhou Southern Medical University Hospital Management Company Limited* (廣州南方醫大醫院管理有限公司) (“**Southern Medical University**”) entered into a cooperation contract with respect to the 4 Health Care Management Center entities to be established by the Company in Guangdong, PRC (“**Southern Medical University Cooperation Contract**”) to jointly build “Internet+” community health care management center. According to the Southern Medical University Cooperation Contract, Southern Medical University will help the Company to develop the business of Health Care Management Center by providing branding and technical support and online and offline medical services. The Company plans to form a “Family practitioner — Community health care management — 3A hospital consultation” closed-loop medical protection model by Southern Medical University providing its renowned medical brand, highly-skilled professional and technical support, large-scale and high-end screening services, green channel for medical treatment, telemedicine, internet hospital and expert resources. Pursuant to the terms of the Southern Medical University Cooperation Contract, the Company will pay a fixed management consultation fee, professional medical consultation fees and certain technical service fees based on the actual total income of the Health Care Management Center. The abovementioned first Health Care Management Center of the Company which opened today is the first Health Care Management Center pursuant to the cooperation between the Company and Southern Medical University.

3. The Company also takes an active role in pursuing the integration of online practitioner resources and endeavours to provide clients of the Health Care Management Center with convenient online advisory, consultation and diagnosis services. On 16 June 2015, the Company and the First Affiliated Hospital of Guangzhou Medical University (“**Guangzhou Medical University**”) entered into a letter of intent (“**Guangzhou Medical University Letter of Intent**”) in relation to cooperation matters in internet hospitals and collaboration on the online business of the Health Care Management Center. Guangzhou Medical University committed to provide its internet practitioner network for provision of medical services to the clients of the Health Care Management Center.

The directors of the Company consider that the above cooperations and the transactions contemplated thereunder are in the ordinary and usual course of business of the Company and of a revenue nature.

In addition to the above cooperations, the Company also plans to invite a team led by Professor Shing-Tung Yau (prominent mathematician, Tenured Professor of Harvard University, Winner of Fields Medal, Member of the United States National Academy of Sciences and Foreign Member of the Chinese Academy of Sciences) to cooperate on the development of the application of big data mathematical model in the health care field as well as on the construction of big health care big data analysis model and intellectual expert system with an endeavour to enhance the health of the general public.

The Company will continue to actively integrate online and offline medical resources and endeavours to establish a new internet community health care management model which will be promoted in the PRC in the future.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) was halted with effect from 9:00 a.m. on 18 June 2015 pending the publication of this announcement. An application will be made by the Company to the Stock Exchange for the resumption of trading in the shares of the Company with effect from 9:00 a.m. on 19 June 2015.

There can be no assurance that any forward-looking statements regarding the business development of the Company set out in this announcement or any of the matters set out therein are attainable, will actually occur or will be realised or are complete or accurate. Shareholders and/or potential investors of the Company are advised to exercise caution when dealing in the securities of the Company and not to place any reliance on the information disclosed herein. Any shareholder or potential investor who is in doubt is advised to seek advice from professional advisors.

By Order of the Board
Evergrande Health Industry Group Limited
Fong Kar Chun, Jimmy
Company Secretary

Hong Kong, 18 June 2015

As at the date of this announcement, the executive directors of the Company are Ms. Tan Chaohui, Mr. Tong Ming, Mr. Han Xiaoran; and the independent non-executive directors of the Company are Mr. Chau Shing Yim, David, Mr. Guo Jianwen and Mr. Xie Wu.

* *For identification purpose only.*