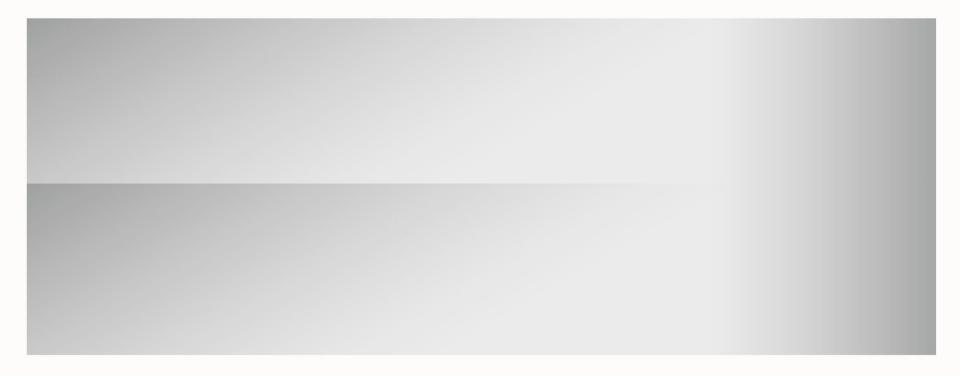
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花样年控股集团有限公司



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2018 Interim Results Presentation August 2018

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2018 Interim Results Highlights





- Revenue rose by 42.8% yoy
 - Profit for the Period increased by 15.0% yoy
 - Revenue from business of asset-light model contributed to over **50%** of the total revenue



Steady

Growth

- land bank with total site area of nearly 22,000,000 sq.m.
- Total saleable resources with market value of over RMB300B, sufficient for business development in the next 3 years



- Construction works with GFA of **2,290,000** sq.m. started in 1H2018
- GFA of properties under construction: **5,000,000** sq.m.
- Most of the projects will be completed in 2019 and 2020



More than US\$1B of fund raised in 1H2018

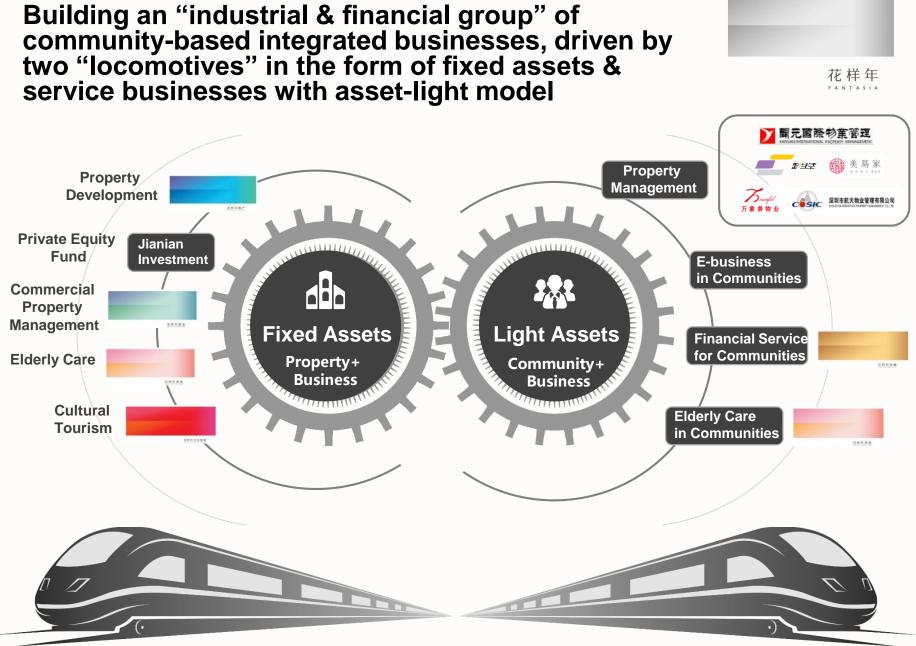


- Cash on hand: RMB22.61B
- Getting ready for future M&As & optimized debt structure



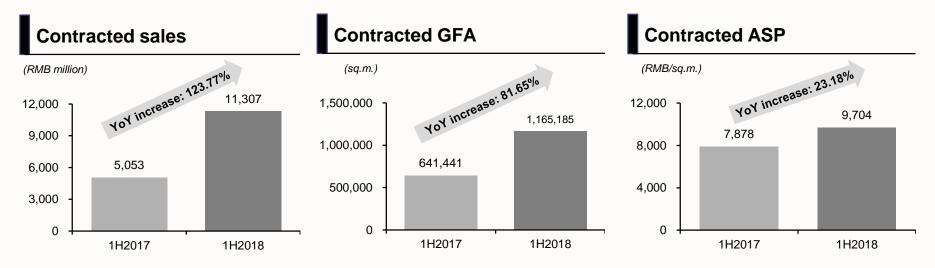


- Net gearing ratio: **82.9%**
- Strong financial position and appropriate debt management
- Advanced concept of Smart Community embodied in Jiatianxia ("家天下") property project series
- Advanced Quality Control System
- Most of the rigid demand is for residential properties so it is not affected by the government policies
- Excellent potential for appreciation in the value of properties



Contracted sales grew in both volume and value

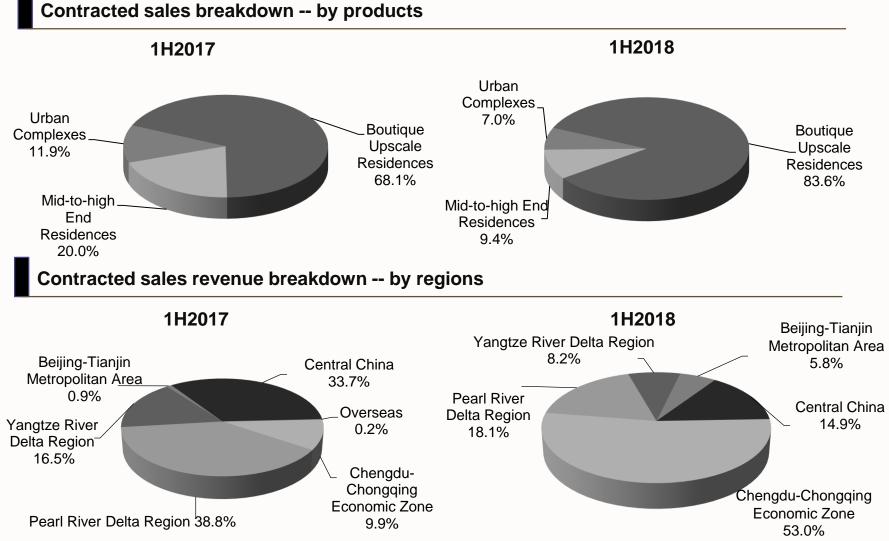




	Amount		GFA	
	(RMB million)	%	(sq.m.)	%
Pearl River Delta	2,046.25	18.10	208,193	17.87
Chengdu-Chongqing Economic Zone	5,997.19	53.04	704,003	60.42
Beijing-Tianjin Metropolitan Area	654.09	5.78	55,021	4.72
Yangtze River Delta Region	922.21	8.16	80,474	6.91
Central China	1,687.59	14.92	117,493	10.08
Total	11,307.33	100	1,165,185	100

Diversified revenue





High-quality land bank





- During the reporting period, the Group continued to adhere to its prudent investment strategy and development direction of acquiring land in firstand-second-tier cities, such as Beijing, Shanghai, Shenzhen, Chengdu and Wuhan which enjoy strong market potential and deliver good investment returns.
- As at 30 June 2018, ' the Group's land bank totaled approximately 22 million sq.m. in planned GFA. In which 17.75 million sq.m. was attributable to Fantasia Property Group, including 6.16 million sq.m of planned GFA of properties under framework agreements. Land bank in first and second-tier cities⁽¹⁾ accounted for 92.0% of the total land bank. Planned GFA of 4.25 million sq.m. was attributable to the Parent Company's Fund⁽²⁾.

City Type		GFA (so	q.m.)	%				Beijing-Tianjin	Metropolitan area	
First and second-tier		16,336		92.0				City	GFA (sq.m.)	%
Other cities		1,413	3,237	8.0			/	Beijing	309,433	1.7
Total		17,749	9,757	100.00				Tianjin	555,056	3.1
							w Cra	Tangshan	497,003	2.8
								Shijiazhuang	63,740	0.4
	GFA							Subtotal	1,425,232	8.0
Parent Co's Fund Projects ⁽²⁾	(sq.m.)) (Central Chi	na		Tana	shan			
Chengdu Ximei Project	357,950			GFA	%	Beijing Tang		Yangtze River	Delta region	
Shanghai Guangfa Apartment	13,580		City	(sq.m.)) %	Tianjin	1	City	GFA (sq.m.)	%
Qingdao Jiaozhou Project	1,764,538	V	Nuhan	1,729,241	9.7		Qingdao	Suzhou	294,755	1.7
Qingdao Jimo Project	2,051,165	<u> </u>	Hefei	554,083	3.1	🔍 Shijiazhuang 🦨		Shanghai	6,561	0.1
Hangzhou Bay Project	66,000	<u> </u>	Subtotal	2,283,324	12.9			Nanjing	688,336	3.9
Total	4,253,233						Suzhou	Hangzhou	156,414	0.9
						Nanjing		Ningho	421,676	2.4
				J. Jer	- Samp	Hangzh	Shangkai	Subtotal	1,567,742	8.8
				/ Ch	engdu 🖁	Wuhan Hefe	Ningbó			
				· · · · · · · · · · · · · · · · · · ·	k●		2m	Pearl River Del	ta region	
							2	City	GFA (sq.m.)	%
					5.5			Shenzhen	2,138,822	12.1
Chengdu-Chongqing Ec				Kup	ming 🦯			Huizhou	1,587,228	8.9
	(sq.m.)	%		Kum		Guilin	ou l	Guilin	1,413,237	8.0
U ,	54,673	39.8						Subtotal	5,139,287	29.0
	59,317	1.5				Shenzhen			, , , ,	
Subtotal 7,33	33,990	41.3					*			

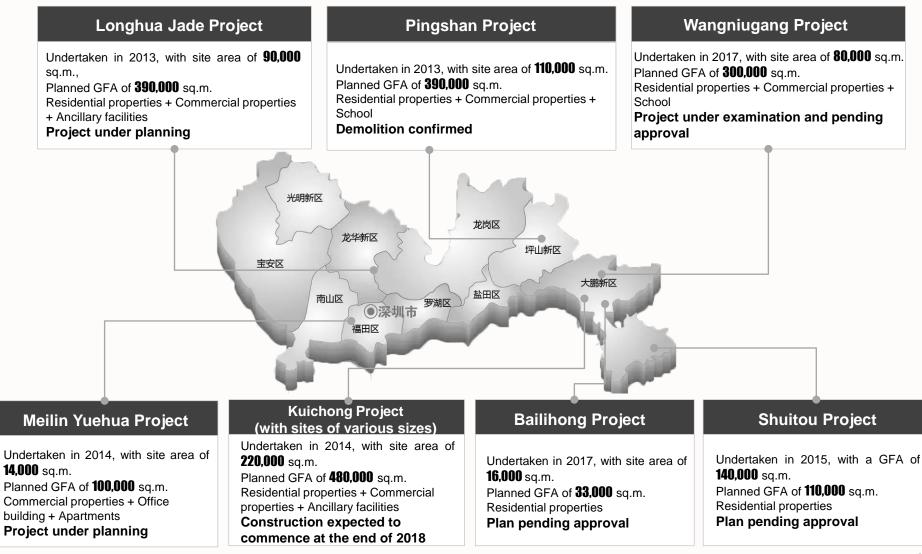
(1) First-tier cities include Beijing, Shanghai and Greater Shenzhen (including projects in Huizhou)

(2) Projects which are not included in the balance sheet

High-quality land bank (cont'd):

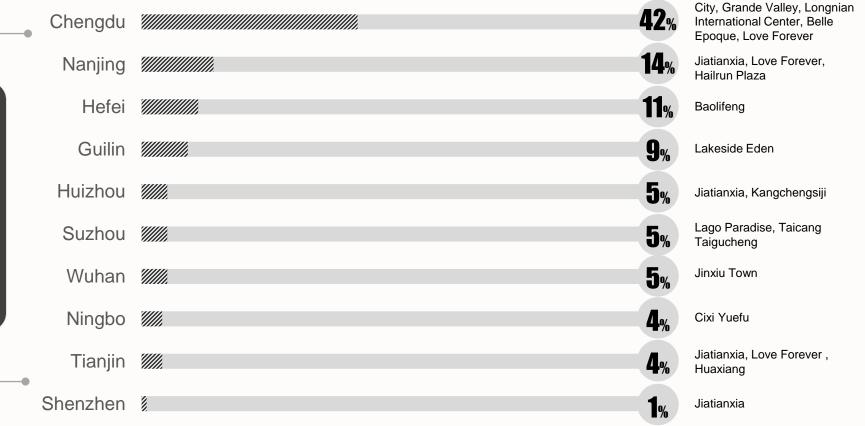
Rare urban renewal projects in Shenzhen with land bank of site area of over 2.1 million sq.m. and saleable resources of market value of over RMB100 billion





Massive GFA of properties under construction to secure sufficient saleable resources

During the reporting period, GFA under construction of the Company reached 5 million sq.m. and mostly of the projects will be completed in 2019-2020. The saleable resources is sufficient with an expected amount of over RMB60 billion, which help secure the expected revenue and profit growth in future 2-3 years.

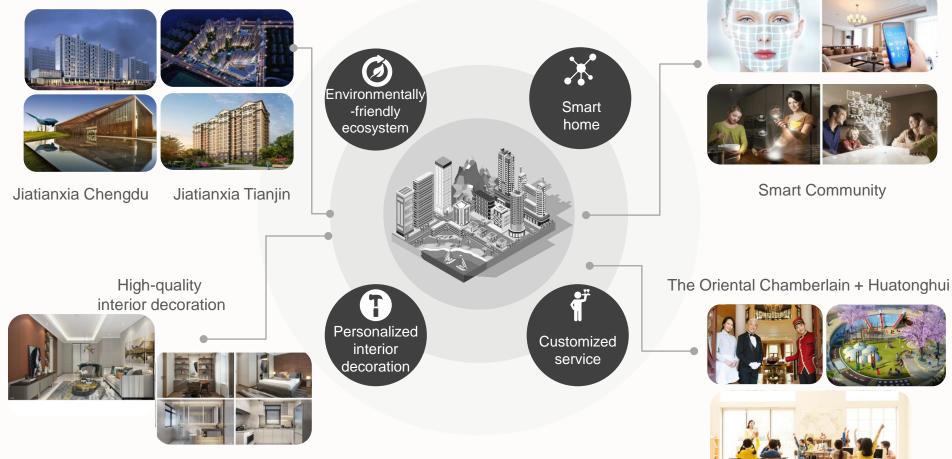


Jiatianxia, Xiangmendi, Zhihui

Jiatianxia embodies the beauty of smart life

Based on architecture 4.0, the Group, through property projects of Jiatianxia, creates a smart community and a smart life that cater for the needs of people throughout the human life cycle. Such smart communities features an environmental-friendly ecosystem, smart home, personalized interior decoration and customized service.

Jiatianxia Nanjing Jiatianxia Shenzhen



Colour Life

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Fast growth in revenue and profit; plentiful cash reserves For the six months ended 30 June 2018, revenue grew by **135.3%** yoy to RMB**1,756.9** million and net profit grew by **74.1%** yoy to RMB**175.3** million. As at 30 June 2018, the Group's total bank balances and cash were RMB**2,990.1** million.



Consistent growth in the number of users of the online platform, boosting transaction value The number of registered uses in Colour Life's online platform has reached **14,510,000**, including **3,798,000** active users, who account for about **26.2%** of the total. For the six months ended 30 June 2018, total gross merchandise value at the online platform grew by **82.1%** yoy to RMB**4,357.8** million.



Consolidation of Wanxiangmei into the Group's financial statement, manifesting effect of online platform After consolidation of Wanxiangmei in the Group's financial statement, Colour Life has **484.0** million sq.m. of GFA under its property management and provides services to **2,555** communities. Colour Life also formed strategic alliances with **64** companies to jointly manage properties of total area of **497.4** million sq.m. Colour Life's online platform serviced properties of total area of **981.4** million sq.m. Colour Life is manifesting the effect of its online platform and its advantage in the business.



Full implementation of the ecosystem strategy led to rapid growth in revenue and profit from value-added services Colour Life's ecosystem of businesses performed well. For the six months ended 30 June 2018, the value-added services recorded yoy increase of **91.7%** to RMB**212.3** million in revenue and contributed to **35.8%** of the segment profit. In particular, E-Energy and E-Parking recorded rapid growth in revenue.



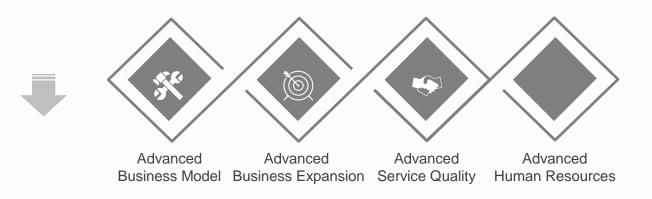
Launched "Cai Hui Ren Sheng", creating a new type of community-based retail model Since "Cai Hui Ren Sheng" has been launched on 31 Mar 2018, it has won the recognition from home owners. The number of total orders placed on Cai Hui Ren Sheng reached **325,400** for three months and the property management fee was either reduced or waived for **44,000** home owners. This resulted in the win-win situation for home owners, vendors and Colour Life.



"Colour Wealth Life Value-Added Plan" and "Colour Life Property Sales Model" continued to record considerable growth For the six months ended 30 June 2018, the aggregated turnover of "Colour Wealth Life Value-Added Plan" reached RMB**1,518.3** million. The average investment period was extended from **0.47** years for the corresponding period last year to **0.78** years in 1H2018, contributing RMB**25.3** million to the revenue from value-added service.

The world's largest community services provider

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Establish the community service ecosystem with comprehensive range of community-based services



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Profitability					
Gross Profit RMB1.318 billion	Gross Profit Margin 25.4%	Net Profit RMB180 million			
Financial Position					
Cash on H RMB22.61 b		Net Gearing ⁽¹⁾ 82.9%			

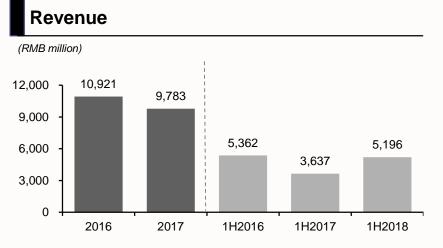
1H2018 Financing Activities

- In Feb 2018: Issued USD300 million 7.250% senior notes due 2019
- In Mar 2018: Issued USD350 million 8.375% senior notes due 2021
- In Mar 2018: Further issued USD100 million 8.375% senior notes due 2021
- In May 2018: Further issued USD150 million 8.375% senior notes due 2021
- In Jun 2018: Issued USD100 million 8.500% senior notes due 2019

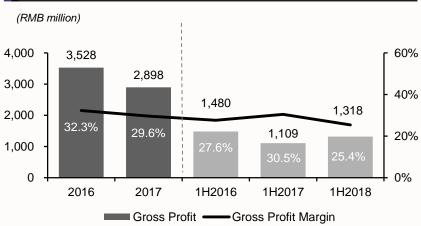
Steady & healthy financial track record



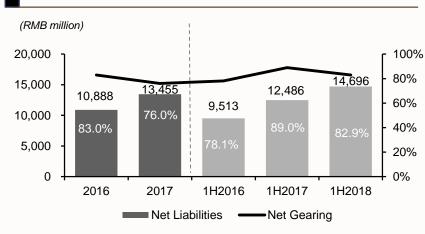
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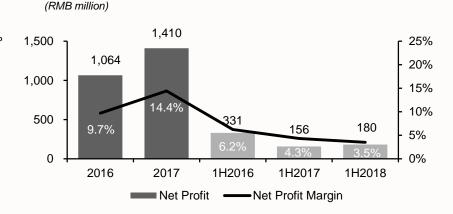
Gross profit & margin



Net liabilities & net gearing



Net profit & margin



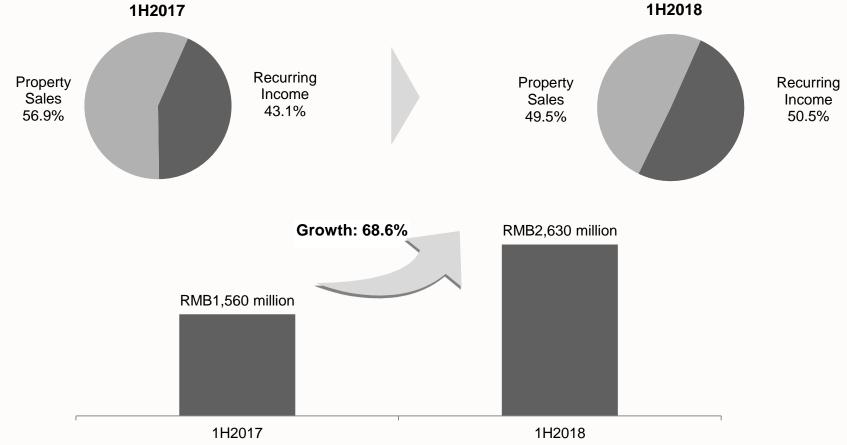
Sustained growth in property management service & operation capabilities



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Recurring income from rental income, hotels and community services

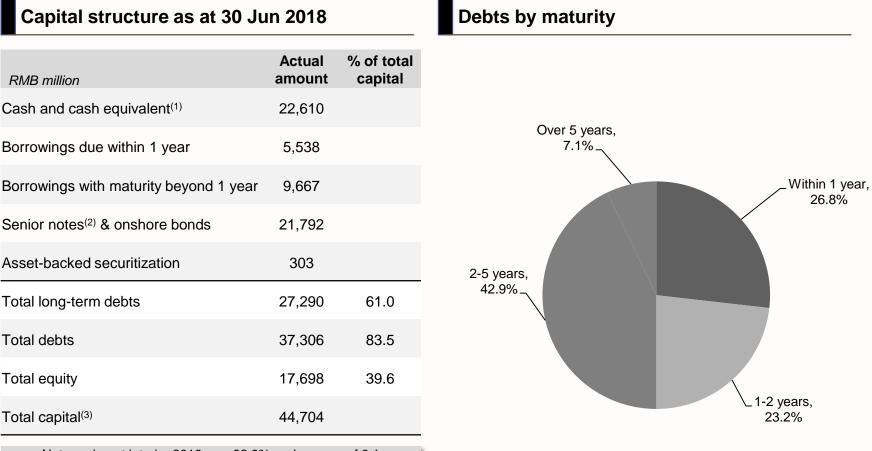
In the first half of 2018, business segments (such as the operation of properties and hotels) which generated recurring income continued the growth momentum of recent years, accounting for over 50% of the Group's total revenue. The proportion represented an increase of 7.4 percentage points compared with that for the previous year which showed the remarkable results of "Dual-locomotives" strategy.



Capital structure & debt position



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Net gearing at interim 2018 was 82.9%, a decrease of 6.1 percentage points compared to the corresponding period of 2017. Maintained healthy financial position and debt management.

(1) Cash and cash equivalents included restricted bank deposits of RMB1.826 billion

(2) Senior notes refer to Feb 2019 senior notes, Jan 2020 senior notes, Mar 2021 senior notes, Oct 2021 senior notes, Jul 2022 senior notes

(3) Total capital includes total long-term debts and total equity

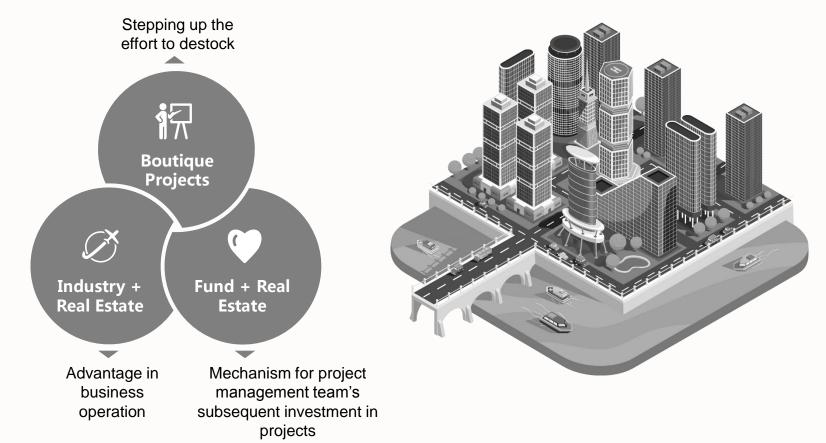
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Focus on Mainstay Businesses - "Real Estate + "

- Stepping up the effort to destock and undertaking excellent projects;
- Developing advantage in operating industrial properties;
- Setting up a mechanism in the form of a fund for an industry that allows the property project's management team to make subsequent investment in the projects. This makes the plan for business operation clear.



Focus on Mainstay Businesses - "Community+"

- > Online and offline services are deeply integrated to serve needs through social media ;
- Stimulating the community's commercial activities to increase customer loyalty;
- Setting the standards of community-based services

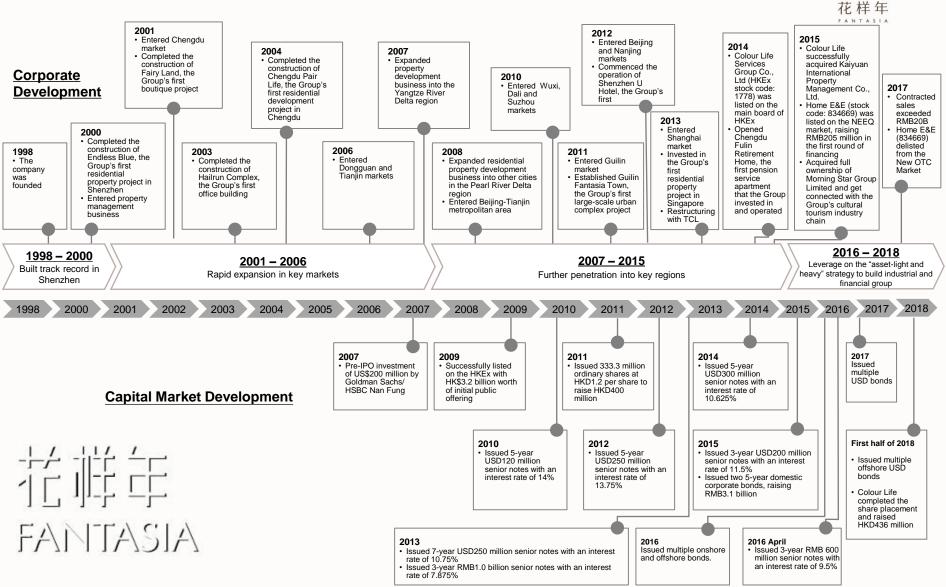


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Appendix 1: key milestones



Appendix 2: high-quality land bank



Land bank under development

City	Project	GFA (sq.m.)	Land Use
Shenzhen			
Ononzhon	Jiatianxia	64,241	Residential & Commercial
Huizhou	olalahna	01,211	
	Huizhou Kangchengsiji	171,108	Residential & Commercial
Guilin	Huahaoyuan	80,396	Residential & Commercial
Guilli	Guilin Lakeside Eden	435,917	Residential & Commercial
Chengdu		400,017	Residential & commercial
Tionin	Longnian International Center Grand Valley Xiangmendi Jiatianxia Belle Epoque Zhihui City Love Forever	134,962 126,756 676,880 552,260 5,342 352,857 241,227	Urban Complexes Residential & Commercial Residential & Commercial Residential & Commercial Residential & Commercial Residential & Commercial Residential
Tianjin	Love Forever Huaxiang Jiatianxia	3,600 16,479 173,494	Residential Residential Residential
Suzhou		,	
	Lago Paradise Taicang Taigucheng	155,766 82,734	Residential Commercial/ Office
Ningbo			
-	Cixi Yue Fu	239,750	Residential & Commercial

Appendix 2: high-quality land bank (cont'd)



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Land bank under development

City	Project	GFA(sq.m.)	Land Use
Hefei			
	Baolifeng	554,083	Commercial
Wuhan			
	Jinxiu City	235,746	Residential & Commercial
Nanjing			
	Hailrun Plaza	206,029	Residential & Commercial
	Love Forever	165,801	Residential & Commercial
	Jiatianxia	316,507	Residential & Commercial
Total		4,991,936	

Appendix 2: high-quality land bank (cont'd)



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City	Project	GFA(sq.m.)	Land Use
Shenzhen			
	Jiatianxia	268,174	Residential
Huizhou			
	Huizhou Kangchengsiji	78,491	Residential
	Qiuchang Project	347,655	Residential & Commercial
Shanghai			
	Guobang Huayuan	37,107	Residential
Guilin			
	Lakeside Eden		
Chengdu			
	Belle Epoque	130,643	Residential, commercial and ancillary purposes
	Grande Valley	622,934	Residential & Commercial
	Jiatianxia	362,048	Residential & Commercial
	Zhihui City	409,814	Residential & Commercial
	Ziyang Project	283,469	Residential & Commercial
	Jiangshan	464,638	Residential
	Kanjinzhao	134,164	Residential
Hangzhou			
	Hangzhou Project	156,414	Commercial

Land bank held for future development

Appendix 2: high-quality land bank (cont'd)



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City GFA(sq.m.) Land Use Project Beijing Yaxingke Project 268,174 Residential Tianjin Love Forever Residential 37,711 Residential Huaxiang 155,433 Yingcheng Lake Project 168,339 Residential, Commercial & Tourism Shijiazhuang **Residential & Commercial** Linghangguoji 63,740 Tangshan Huatangyuwan 497,033 **Residential & Commercial** Wuhan 51,410 Hankou Xingfu Wanxiang Commercial 338,700 Commercial Hanzheng Street The First 188,987 **Residential & Commercial** Huahaoyuan 107,504 **Residential & Commercial** Baishazhou Jinxiu Town Phase II 110,350 Residential **Endless Blue Project** 357,567 Residential Jiangshan Total 6,594,015

Land bank held for future development

Appendix 3: strategic project planning & execution

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Projects started in 1H2018

Region	Project	GFA (sq.m.)	Land Use
Yangtze River Delta Region	Nanjing Jiatianxia	316,507	Residential & Commercial
	Grande Valley	123,259	Residential
	Jiatianxia	219,395	Residential & Commercial
Chengdu-Chongqing Economic Zone	Xiangmendi	353,632	Residential & Commercial
	Zhihui City	145,175	Residential & Commercial
	Love Forever	241,227	Residential
Central China Region	Heifei Baolifeng	554,083	Residential & Commercial
Pearl River Delta Region	Huahaoyuan	80,396	Residential & Commercial
Pearl River Della Region	Guilin Lakeside Eden	81,188	Residential & Commercial
Beijing-Tianjin Metropolitan Area	Tianjin Jiatianxia	173,494	Residential & Commercial
Total		2,288,356	

Appendix 4: strategic project planning & execution

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Projects completed in 1H2018

Region	Project	GFA (sq.m.)
Yangtze River Delta Region	Nanjing Fantasia Town	160,407
Pearl River Delta Region	Guilin Lakeside Eden	95,564
Chengdu-Chongqing Economic Zone	Chengdu Grand Valley	16,710
Total		272,681



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