花样年
FANTASIA

Company Operation Information

Fantasia's contracted sales rose 31.23% year on year to RMB1.369 billion in August

(7 Sep 2015 – Hong Kong) Fantasia Holdings Group Co., Limited ("Fantasia", or the "Company", which together with its subsidiaries is referred to as the "Group"; HKEx stock code: 1777) announces that its property business grew steadily as it was boosted by a rebound in transactions across China's major cities in August 2015. The Group also made faster progress in its plan for building a community and commercial service ecosystem based on various platforms.

解放后一切都会有

Fantasia and Colour Life's 2015 Intterim Results Announcement

花样创造价值。

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Company Operation Information *(Cont.)*

On 14 August 2015, Fantasia and its subsidiary, Colour Life Services Group Co., Limited ("Colour Life"; HKEx stock code: 1778), announced their interim results for 2015. Fantasia achieved contracted sales of RMB4,047 million, which was up by 125% year on year. Operating profit for the period was RMB279 million, up by 127% year on year. Colour Life's gross profit surged by 90.3% year on year to another record high of RMB2,060 million.

On 23 August 2015, the Group announced its proposal for the quotation of the shares of Home E&E (美易家), the Company's indirect subsidiary, on the National Equities Exchange and Quotations System (NEEQ). The Group will apply to NEEQ Co. Ltd. for the proposed quotation after September 2015. Such move will provide an independent financing platform for Home ENE and enable it to refine its capital structure, reduce operational risks, and improve its corporate management standard and reputation.

This is also Fantasia's another attempt to widen the scope of its capital operation for its business segment after the successful listing of Colour Life on the Main Board of Hong Kong Stock Exchange. Home E&E will probably become China's first resort property operator to be listed on NEEQ. Fantasia's system of multiple capital-raising platforms has begun to take shape.

On 31st August 2015, the number of APP registered users of "Jiefangqu" (「解放區」), Fantasia's another community service platform, reached 1.5 million, of which 550,000 were active users on a monthly basis, 180,000 active users on a weekly basis and 55,000 active users on a daily basis. These registered users belong to 20,000 communities across the country. In accordance with the strategic plan, "Jiefangqu" is a business-to-business-to-fashion (B2B2F) community service platform that provides free, open and tailor-made services for the property management industry in China. "Jiefangqu", Colour Life and Home E&E are the three major components of the community and commercial service ecosystem.

Currently, "Jiefangqu" has signed cooperation agreements with 328 property companies nationwide to build an alliance of property owners who belong to a total of 1,514 communities across the country. In particular, Fantasia will have in-depth collaborations with 146 of the property companies on free-of-charge service platform, joint operation and provision of management service.

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Property Sales *(Note：Data in this news letter is unaudited and may be adjusted)*

In August 2015, the Group's contracted sales rose by 31.23% year on year to RMB1.369 billion with126,754 sq.m. in aggregate gross floor area ("GFA") sold. In August 2015, the Group's contracted sales rose by 31.23% year on year to RMB1.369 billion with126,754 sq.m. in aggregate gross floor area ("GFA") sold. From January to August 2015, the accumulated GFA grew by 56.32% year on year to approximately 796,925 sq.m. and the corresponding aggregate contracted sales rose by 113.33% year on year to approximately RMB7.082 billion. The Group has completed 64% of its annual contracted sales target of RMB11 billion and is optimistic about its sales performance in the rest of the year.

City	Project Name	Product Type	GFA Sold (sq.m.)	Sales Amount (RMB 0'000)
Shenzhen	Long Nian Plaza	Urban Complex	5,183	12,885
	Longqi Bay	Urban Complex	1,537	17,263
	Meinian Plaza	Urban Complex	36,924	110,000
	TCL Project	Boutique upscale residence	39,587	78,000
Chengdu	Love Forever	Mid-to-high residence	423	179
	Meinian Plaza	Urban Complex	14,826	12,592
	Huahao Garden	Mid-to-high residence	24	6
	Fantasia Town	Mid-to-high residence	56,983	22,355
	Funian Plaza	Urban Complex	36	21
	Grande Valley	Boutique upscale residence	20,200	16,188
	Mont Conquerant	Boutique upscale residence	4,869	2,294
	Long Nian International Plaza	Urban Complex	63,629	28,223
Dongguan	Mont Conquerant	Boutique upscale residence	61	91
	Wonderland	Mid-to-high residence	2,035	2,000
	Jiangshan Hui	Mid-to-high residence	7,518	4,565

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Property Sales *(Cont.)*   (Note：Data in this news letter is unaudited and may be adjusted)

City	Project Name	Product Type	GFA Sold (sq.m.)	Sales Amount (RMB 0'000)
Tianjin	Huaxiang	Boutique upscale residence	654	664
	Meinian Plaza	Urban Complex	13,551	23,326
	Love Forever	Boutique upscale residence	48,584	26,011
Huizhou	Huiyang Special Town project	Mid-to-high residence	68,640	34,473
	Love Forever	Mid-to-high residence	542	311
	Kang Town	Mid-to-high residence	66,116	34,944
	Xiangxie Garden	Mid-to-high residence	75	46
	Cuiya Garden (TCL remaining building)	Mid-to-high residence	100	64
	Palm Garden	Mid-to-high residence	25	11
Suzhou	6# project	Boutique upscale residence	2,548	2,234
	4# project	Boutique upscale residence	10,159	9,681
	Special Town	Boutique upscale residence	6,757	3,876
	Hailrun Complex	Urban Complex	31,731	53,302
Wuxi	Love Forever	Boutique upscale residence	18,646	11,227
	Hailrun Plaza	Urban Complex	8,774	6,050
Dali	Yishu Huaxiang	Mid-to-high residence	12	10
Guilin	Fantasia Town	Urban Complex	39,464	18,099
	Lakeside Garden	Boutique upscale residence	65,580	33,600
Shanghai	Beilun Ningbo	Boutique upscale residence	44,388	41,546
Singapore	Singapore Project	Boutique upscale residence	843	8,683
Nanjing	Nanjing Project	Urban Complex	8,758	14,908
Wuhan	Wuhan Fantasia Town	Mid-to-high residence	55,188	29,653
	Love Forever	Boutique upscale residence	51,954	48,861
Total			**796,925**	**708,242**

Company Updates

On 12 August 2015, the 2015 Bo'ao Property Forum, a conspicuous event in the industry, was held in Hainan. In that annual event, Mr. Pun Jun, Chairman and Chief Executive Officer of Fantasia was named "2015 China's Most Influential Person in Property Sector", while Home E&E was awarded the title of "2015 China's Most Innovative in Resorts Property Operation". The innovative business model of Fantasia has been increasingly recognized and considered as an excellent example by the industry.

About Fantasia

Founded in 1998, Fantasia Holdings Group Co., Ltd was listed in November 2009 on The Stock Exchange of Hong Kong Ltd. under the ticker 1777.HK. Fantasia has completed compilation of its strategic blueprint based on mobile internet and businesses in the age of big customer data for the future. It has evolved into a leading financial holding group with financial services as a driver, community services as a platform, and development as a means. Its businesses cover eight major value-add service areas from community financial services, resident community services under the Colour Life brand, property development, international commercial property services, community cultural tourism, community business management, community senior living and community education industry.

At the moment, Fantasia is progressing with international development of its businesses and has established subsidiaries in Hong Kong, Taipei, Singapore and Tokyo. It has invested in projects located in Singapore, the United States of America and Taiwan.

IR Contact：
Fantasia Holdings Group Co., Limited
Ms. Christy Zheng
IR Department
Tel：+852 3521 1536/+86 755 2269 9738
Email：zhengjy@cnfantasia.com

PR Contact：
iPR Ogilvy & Mather
Ms. Natalie Tam
Co. Managing Director
Tel：+852 2136 6185
Email：fantasia@iprogilvy.com