

Home E&E Received Approval for Listing on NEEQ

Fantasia's Layout in Resort Property Operation Business Accelerates Its Light-Asset Model Transformation

(25 Nov 2015 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia”, or the “Company”, which together with its subsidiaries is referred to as the “Group”; HKEx stock code: 1777) is pleased to announce that Home E&E Commercial Services Group Co. Ltd. (“Home E&E”), the Company’s indirect subsidiary, has received an approval for listing of its shares on the National Equities Exchange and Quotations Systems (“NEEQ”), making it the first company in the resort property operation industry to become a listed company. The listing of Home E&E also marked Fantasia’s another successful foray to spin off its business segments for separate listings following the successful listing of Colour Life (HKEx stock code: 1778) in Hong Kong.

Home E&E Group is primarily engaged in the provision of property management, asset operation and management and the relevant value added services for commercial properties. According to its planning, Home E&E will focus on establishing its edge in an offline system, powered by its system of five core values that integrates activities on an online platform to achieve comprehensive online to offline interactions. The offline system comprises basic property services, rental agency services, resort tourism services, marketing support for developers, asset custodian services. Meanwhile the online platform constitutes a basic property management platform, a home-owner management platform, an online reservation platform and a platform of time-sharing and rights-sharing for resort properties.

Mr. Pan Jun, Chairman of Fantasia, said, “The successful spinoff of Home E&E for a separate listing has taken its capital operation to a new level. With Home E&E as the prime vehicle, Fantasia will tap into the huge potential resorts rental market, not only to mobilize the Group’s community resources for more productive purposes, but also to highlight the Group’s unparalleled economies of scale in the community services industry in China through the interactions with other business segments, thereby accelerating the Group’s light-asset model transformation.”

- End -

-Cont'd-

About Fantasia Holdings Group Co., Limited

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is progressing with its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colourful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia's website at: www.cnfantasia.com/

For more information, please contact:

iPR Ogilvy Ltd.

Natalie Tam / Gary Li / Peter Chan / Rhonda Leung / Louise Ye

Tel: +852 2136 6182 / 3170 6753 / 2136 6955 / 3920 7625 /3920 7654

Fax: +852 3170 6606

Email: fantasia@iprogilvy.com