

恒盛地產控股有限公司

Stock Code: 845.HK

Newsletter January 2010

Glorious Property (the "Group") is a leading property developer in China focusing on the development and sale of high-end properties in key economic cities. The Group has projects in prime locations of key economic cities in the Yangtze River Delta, Pan Bohai Rim and Northeast China. At present, the Group has 25 projects in different stages of development in 10 cities, namely Shanghai, Beijing, Tianjin, Harbin, Wuxi, Suzhou, Hefei, Shenyang, Nanjing and Nantong.

LATEST NEWS

- On 5 January, the Group reached a strategic cooperation agreement with the Bank of China, Nantong Branch ("BOC Nantong") under which BOC Nantong will provide the Group a RMB8 billion credit facility, underscoring the bank's strong support to the Group's further development in the high-end property market in China. Under the agreement, BOC Nantong's credit facility extended to the Group can be deployed in purposes including but not limited to property development loans and other financing services. BOC Nantong has undertaken to offer preferential terms and pricing for these services within the range specified by the relevant regulators.
- The Company's majority shareholder Mr. Zhang Zhi Rong, Chairman of the Board of Directors and controlling shareholder of Glorious Property, bought an aggregate of 11,000,000 shares in Glorious Property from the open market between 25 and 27 January at an average price of HK\$3.0559. Upon completion of the transactions, Mr. Zhang Zhi Rong saw its interest in Glorious Property increased to 64.68% from 64.82%. Mr. Zhang's decision to increase his interest in Glorious Property aligns his interests closer to that of the Company and other shareholders. It demonstrates his commitment to all shareholders. He will stand by his commitment to devote the best of his abilities to drive the Company's ongoing development and has illustrated this commitment with solid actions.
- As at 31 January 2010, the Group achieved subscribed sales (including deposits collected) amounting to approximately RMB1.35 billion and contracted sales totaling approximately RMB751 million, representing a 111% growth year-on-year.
 The Group's contracted sales area was 81,900 sq. m., up 228% year-on-year.

Awards

 On 30 January, Shanghai Bay was granted an award of "2009 Riverside Classic Luxury Property" by Shanghai Loushi Magazine.













Stock Data (As at 29 January)

Price/share: HK\$2.99

Market Cap: HK\$23.30 billion

No. of Shares Outstanding: 7,793 million shares

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Details of Development Progress of Attributable GFA

(As of 31 January 2010)

| Development Progress and Development Status Details | GFA (in sq. m.) |
|---|---------------------|
| GFA completed construction and pre-sold but not yet delivered (not site area) -The total GFA of properties completed and pre-sold but have not yet reached the delivery date as stipulated in the respective sales and purchase contracts | 42,700 |
| GFA completed construction but yet to be launched for sale (not site area) - The total GFA of properties completed construction but yet to be launched for sale | 104,364 |
| Saleable GFA with presale permits but yet to complete construction (not site area) -The total saleable GFA with presale permits but yet to complete construction | 67,642 |
| Pre-sold GFA with presale permits under development but not yet delivered (not site area) -Total pre-sold GFA with presale permits but yet to deliver | 381,951 |
| GFA that fulfilled presale conditions but yet to apply for presale permits (residential only) -Total GFA that fulfilled presale conditions required by local governments but yet to apply for presale permits | 50,590 |

Remarks:

- 1. The above-mentioned GFA refers to GFA of various residential projects excluding retail and car park areas
- 2. Saleable GFA with presale permits but yet to complete construction: according to approved GFA on the presale permits less GFA sold
- 3. Projects that fulfilled presale conditions required by local governments but yet to apply for presale permits: 4,092 sq. m. of Sunshine Venice Phase 3B, 46,498 sq. m. of Shanghai Bay Phase 2A













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Properties Under Development (As of 31 January 2010)

| Project | City | No. of Phases under development | Aggregate GFA (sq. m.) | Total saleable GFA presold (sq. m.) | Total saleable GFA (sq. m.) |
|-----------------------|----------|--|---------------------------|---|--------------------------------------|
| Shanghai Bay | Shanghai | Phase 2A/3 | 300,987 | 0 | 252,410 |
| Sunshine Venice | Shanghai | Phase 3C | 58,658 | 0 | 58,658 |
| Royal Lakefront | Shanghai | Phase 1 | 234,804 | 21,779 | 215,706 |
| Hefei Villa Glorious | Hefei | Phase 1 | 100,944 | 86,262 | 96,629 |
| Sunshine Holiday | Tianjin | Phase 3 | 187,335 | 150,472 | 178,950 |
| Royal Mansion | Beiijng | Phase 1 | 67,474 | 32,086 | 61,570 |
| Harbin Villa Glorious | Harbin | Phase 1 | 156,499 | 109,108 | 151,212 |
| Sunny Town | Shenyang | Phase 3 | 141,170 | 60,271 | 138,800 |

Remarks:

- Presold GFA refers to contract sales, excluding subscription sales and sales with further deposits collected.
- 2. Presold GFA includes sold residential, retail and car park areas
- 3. Total saleable GFA: includes saleable GFA planned for the specified phase of individual projects, not restricted to areas that were issued presale permits













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Land Bank Table (As of 31 January 2010)

| No. | Project | City | Location | Project Types | GFA Cost (RMB/ sq.m.) | Interest attributable to the Group (%) | Land Bank (sq.m.) | | |
|----------|------------------------------|----------|----------------------------|--|--------------------------------|--|----------------------|--|--|
| Shangha | Shanghai Area | | | | | | | | |
| 1 | Shanghai Bay | Shanghai | Xuhui Binjiang District | Residential with amenities, hotel and offices | 616 | 100% | 781,222 | | |
| 2 | Sunshine Venice | Shanghai | Putuo District | Residential with amenities and hotel | 554 | 100% | 289,337 | | |
| 3 | Royal Lakefront | Shanghai | Fengxian District | Residential with amenities | 2,017 | 100% | 581,744 | | |
| 4 | Shanghai Park Avenue | Shanghai | Changning District | Residential with amenities | 3,313 | 100% | 26,918 | | |
| 5 | Chateau De Paris | Shanghai | Xuhui District | Residential with amenities and retail commercial | 1,689 | 100% | 50,347 | | |
| 6 | Baoshan Gaojing | Shanghai | Yangpu District | Residential with amenities | 927 | 100% | 861,887 | | |
| 7 | Sunglow Xinjing | Shanghai | Xuhui District | Residential with amenities and retail commercial | N/A | 100% | 2,076 | | |
| 8 | Cao He Jing | Shanghai | Xuhui District | Retail commercial, hotel and offices | 40.740 | 100% | 103,928 | | |
| 9 | Zhong Cao Xin Cun | Shanghai | Xuhui District | Hotel with amenities and retail commercial | 10,740 | 100% | 89,734 | | |
| Sub-tota | ı | | | | 1,596 | | 2,787,192 | | |
| Pan Boh | ai Rim | | | | | | | | |
| 10 | Sunshine Holiday | Tianjin | Hedong District | Residential with amenities and hotel | 1,095 | 100% | 385,166 | | |
| 11 | Tianjin Dagang Project | Tianjin | Dagang District | Residential with amenities and hotel | 1,186 | 100% | 1,099,674 | | |
| 12 | Tuanbo Lake Project | Tianjin | Tuanbo Lake District | Residential with amenities and hotel | 1,225 | 70% | 1,567,303 | | |
| 13 | Royal Mansion | Beijing | Haidian District | Residential with amenities | 3,395 | 100% | 130,066 | | |
| 14 | Sunshine Bordeaux | Beijing | Daxing District | Residential with amenities | 494 | 100% | 1,413,554 | | |
| Sub-tota | 1 | | | | 1,036 | | 4,595,762 | | |



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|------------------------------|--|----------|--|--|--------------------------------|--|----------------------|--|--|
| Eastern | Eastern China Region | | | | | | | | |
| 15 | Rongsheng Garden | Nantong | Rugao Economic Development Zone | Residential with amenities | 327 | 100% | 4,434,083 | | |
| 16 | Nantong Rongshen Plaza | Nantong | Xincheng District | Hotel and offices | 365 | 100% | 283,597 | | |
| 17 | Tongmian Erchang Project | Nantong | Chongchuan District | Residential with offices and retail commercial | 5,017 | 100% | 694,439 | | |
| 18 | East of Chongchuan District Project | Nantong | Chongchuan District | Residential with amenities | 2,679 | 100% | 307,500 | | |
| 19 | No.1 City Promotion | Wuxi | Wuxi New District | Residential with amenities and hotel | 682 | 100% | 454,422 | | |
| 20 | Classical Life | Suzhou | Changshu New District | Residential with amenities | 1,446 | 100% | 10,273 | | |
| 21 | Hefei Villa Glorious | Hefei | Yaohai District | Residential with amenities | 680 | 100% | 388,615 | | |
| 22 | Bashang Jie | Hefei | Yaohai District | Residential with amenities, hotel and Offices | 881 | 100% | 1,263,730 | | |
| 23 | San Cha He Project | Nanjing | Xiaguan District | Residential with amenities | 7,973 | 60% | 387,139 | | |
| Sub-total Sub-total | | | | | 1,262 | | 8,223,798 | | |
| North-eastern China Region | | | | | | | | | |
| 24 | Harbin Villa Glorious | Haribin | Qunli New District | Residential with amenities | 992 | 100% | 575,718 | | |
| 25 | Sunny Town | Shenyang | Yuhong District | Residential with amenities | 1,181 | 100% | 721,078 | | |
| Sub-tota | nl | | | | 1,107 | | 1,296,796 | | |
| Total (as of 31 Jan 2010) | | | | | 1,252 | | 16,903,549 | | |