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(Stock Code: 431)

website: <http://www.irasia.com/listco/hk/greaterchina/index.htm>

## **INSIDE INFORMATION PROFIT WARNING**

Reference is made to the profit warning announcement published by Greater China Financial Holdings Limited (the “**Company**”) dated 12 August 2016 (the “**Interim Profit Warning Announcement**”).

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Directors**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the management’s preliminary assessment of the unaudited consolidated management accounts of the Company and its subsidiaries (the “**Group**”), the Group expects to record a significant loss in the unaudited consolidated management accounts of the Group for the financial year ended 31 December 2016 as compared with the profits in the corresponding financial period in 2015 mainly due to the following reasons:–

- (1) the deconsolidation of the accounts of 上海新盛典當有限公司 (Shanghai Xinsheng Pawnshop Company Limited\*) (“**Xinsheng**”) and 上海中源典當有限公司 (Shanghai Zhongyuan Pawnshop Company Limited\*) (“**Zhongyuan**”) as disclosed in the Interim Profit Warning Announcement and the interim report of the Company published on 27 September 2016 (the “**Interim Report**”);
- (2) the impairment loss on goodwill of 45% equity interest in Intraday Financial Information Service Limited and its subsidiaries (the “**Intraday Financial Group**”) as disclosed in the Interim Profit Warning Announcement and the Interim Report; and
- (3) the significant share of loss of an associate of the Company, 上海融鈺融資租賃有限公司 (Shanghai Rongyu Financial Leasing Company Limited\*) (“**Rongyu**”) in the sum of approximately HK\$60 million.

\* For identification purpose only

As the Company is still in the process of finalizing its annual results for the financial year ended 31 December 2016, the information contained in this announcement is a preliminary assessment by the management of the Company based on the unaudited management accounts of the Group and the information currently available. This preliminary assessment is not based on any financial figures and/or information which have been audited, verified or reviewed by the Company's auditors or audit committee. The annual results announcement of the Company for the financial year ended 31 December 2016 will be published by the Company in mid March 2017.

**Shareholders and potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board of  
**Greater China Financial Holdings Limited**  
**Liu Kequan**  
*Chairman*

Hong Kong, 7 March 2017

*As at the date of this announcement, the Board comprises Mr. Liu Kequan and Mr. Zhang Peidong as executive Directors; Mr. Jin Bingrong, Mr. Kwan Kei Chor, Dr. Rui Mingjie, Mr. Zhou Liangyu and Dr. Lu Ziang as independent non-executive Directors.*