

29 April 2013

Dear Shareholder,

Instruction in relation to future Corporate Communications

For the protection of the environment and the saving of mailing and printing costs, instead of sending corporate communications ^{Note} to all Shareholders in printed form and in both English and Chinese, Greentown China Holdings Limited (the "Company") intends to let Shareholders choose to receive the Company's corporate communications (i) by electronic means through the Company's website at www.greentownchina.com or the website of the Stock Exchange of Hong Kong Limited; or (ii) in printed form, in English or Chinese only, or in both English and Chinese.

The purpose of this letter is to ascertain Shareholders' choice of language and means of receipt of the Company's corporate communications.

Please indicate in the attached Form whether, in the future, you wish to receive the Company's corporate communications:

- in printed form; or
- on CD-ROM; or
- by electronic means, through our website,

and, if in printed form, whether you wish to receive:

- the English version only; or
- the Chinese version only; or
- both the English and Chinese versions.

Please complete Form and return it to the Company's Share Registrars, Computershare Hong Kong Investor Services Limited, on or before 29 May 2013.

If we do not receive your reply on or before 29 May 2013, we will send the printed Chinese version of future corporate communications to all Hong Kong Shareholders who are natural persons with a Chinese name using a Hong Kong address (based on the address appearing in the register of members of the Company maintained by the Company's Share Registrars), and the printed English version to all other Shareholders.

You may change your choice of language or means of receipt at any time, free of charge, by completing and returning to the Company's Share Registrars the change request form, a copy of which will be sent to you together with future corporate communications or can be obtained from the Company's Share Registrars. Such notice may also be sent via email to GreentownChina.ecom@computershare.com.hk, specifying your name, address and request.

Both the English and the Chinese versions of future corporate communications will be available from the Company or its Share Registrars on request, and the same will also be available on the Company's website at www.greentownchina.com or the website of the Stock Exchange of Hong Kong Limited. If you have any queries relating to this letter, please call our hotline on 2523 3137 from 9:00 a.m. to 6:00 p.m. (Monday to Friday, excluding public holidays).

Yours faithfully,

Simon Fung
Company Secretary

Encl

Note: Corporate communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to:

- (a) the directors' report and annual accounts together with a copy of the auditors' report and, where applicable, a summary financial report;
- (b) the interim report;
- (c) a notice of meeting;
- (d) a circular; and
- (e) a proxy form.

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