

## **REENTOWN**

China Holdings Limited 綠城中國控股有限公司

MAR 2014 | Newsletter



Stock Code:

03900.HK

Share Price:

HK\$8.94\*

52-week Share Price:

HK\$8.92 -

HK\$16.76

**Shares Outstanding:** 

2,158M

Market Cap:

HK\$19.29B\*

FYE: 31 Dec

\* As at 11 Mar 2014

## **Share Information** Pre-sale Overview

In February 2014, Greentown Group launched 3 new projects in whole or in phases, with total saleable area of approximately 70,000 sqm.

The sales performance of major new projects in February 2014 is set out below:

:		Project	Saleable Area Launched	Area Sold	Sales RMB	ASP
	Project	Туре	sqm	sqm		RMB/sqm
	Shanghai Senlan Project	Apartment	24 407	25,798	1,113	42 124
	Froject	Apartment	31,197	23,736	1,113	43,124
1	Ji'nan Lily Garden	Apartment	7,768	4,236	44	10,351
	Zhuji Greentown Plaza	Apartment	32,001	1,386	18	12,711
	Total		70,966	31,420	1,175	37,365



## GREENTOWN

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Greentown Group sold 996 units in February 2014, with total saleable area of approximately 150,000 sqm. Monthly sales reached approximately RMB4.0 billion, with an average selling price of RMB27,328 per sqm.

For the 2 months ended 28 February 2014, Greentown Group recorded a total saleable area of 300,000 sqm, while its total contracted sales reached approximately RMB6.8 billion, of which approximately RMB3.1 billion was attributable to the Group. As of 28 February 2014, in addition to contracted sales, Greentown Group recorded subscription sales of RMB3.5 billion, of which approximately RMB1.5 billion was attributable to the Group.

(All figures in this newsletter are unaudited)

IR Contact

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