

GREENTOWN

China Holdings Limited 綠城中國控股有限公司





Stock Code:

03900.HK

Share Price:

HK\$9.36*

52-week Share Price:

HK\$7.73 -

HK\$16.76

Shares Outstanding:

2,158M

Market Cap:

HK\$20.20B*

FYE: 31 Dec

* As at 10 Apr 2014

Share Information Pre-sale Overview

In March 2014, Greentown Group launched 17 new projects in whole or in phases, with total saleable area of approximately 350,000 sqm.

The sales performance of major new projects in March 2014 is set out below:

Project	Project Type	Saleable Area Launched sqm	Area Sold sqm	Sales RMB million	ASP RMB/sqm
Qufu Sincere Garden	Apartment	24,219	20,617	137	6,646
Jinan Lily Garden	Apartment	23,526	14,343	150	10,431
Hangzhou Hope Town	Commercial	4,161	3,462	58	16,620
Deqing Yingxi Arcadia	Villa	8,843	5,788	128	22,046
Shanghai Majestic					
Mansion	Apartment	6,348	4,913	221	44,930
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Shanghai Central Garden	Apartment	8,457	3,028	149	49,174
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Shanghai Yulan Garden	Apartment	18,010	14,003	572	40,878
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others		254,843	39,187	1,552	39,595
		•	•	•	
Total		348,407	105,341	2,965	



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Greentown Group sold 1,679 units in March 2014, with total saleable area of approximately 280,000 sqm. Monthly sales reached approximately RMB6.8 billion, with an average selling price of RMB24,308 per sqm.

For the 3 months ended 31 March 2014, Greentown Group recorded a total saleable area of 530,000 sqm, while its total contracted sales reached approximately RMB12.1 billion, of which approximately RMB5.8 billion was attributable to the Group. As of 31 March 2014, in addition to contracted sales, Greentown Group recorded subscription sales of RMB4.7 billion, of which approximately RMB2.2 billion was attributable to the Group.

Newly Acquired Projects of the Month

On 10 March 2014, the Group successfully bid for a land parcel in Shandong Province's Zibo City for approximately RMB1.4 billion through a public auction. The Group will have an 75% stake in the residential project, which comprises 310,000 sqm of land and 680,000 sqm of gross floor area. Land price of floor area was RMB2,020 per sqm.

(All figures in this newsletter are unaudited)

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