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HENG TAI CONSUMABLES GROUP LIMITED

亨泰消費品集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 0197)

PROFIT WARNING

The Board wishes to inform the shareholders of the Company and potential investors that in view of the continued global economic downturn and the turmoil in the financial markets, it is inevitable that the business of our Group and our customers will be unfavourably affected. The Board has also noticed that settlement of outstanding payments by some of our customers are delayed. In some cases, the Board considers the overdue payments are not likely to be settled.

As a result of both the worsening business environment in which the Group operates and that certain outstanding payments by our customers may not be settled, the Board anticipated that the net profit of the Group for the six months ended 31 December 2008 will be unfavourably affected.

The Board, however, would like to inform the shareholders of the Company and potential investors that the business operation, the financial position and cash level of the Group remain sound and healthy. Notwithstanding that, **shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

This announcement is made by Heng Tai Consumables Group Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Group is principally engaged in distribution of fast moving consumable goods, cosmetics and cold chain products, the provision of cold chain logistics services, and cultivation and distribution of fresh produce products. The Group's distribution products were mainly sold to wholesalers, retailers and on-premise customers in the People's Republic of China.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company noticed that in view of the continued global economic downturn and the turmoil in the financial markets, it is inevitable that the business of our Group and our customers will be unfavourably affected.

The Board has also noticed that settlement of outstanding payments by some of our customers are delayed. Although the Group normally allows credit terms to established customers ranging from 15 to 90 days, the Board considers that in some cases, it is in the best interests of the Group to extend the credit terms in the current market condition to these customers. However, in some cases, the Board considers the overdue payments are not likely to be settled.

As a result of both the worsening business environment in which the Group operates and that certain outstanding payments by our customers may not be settled, the Board anticipated that the net profit of the Group for the six months ended 31 December 2008 will be unfavourably affected.

This profit warning announcement is only based on preliminary assessment by the Board in accordance with the information currently available and is not based on any figures or information audited or reviewed by the Company’s auditors. Shareholders of the Company and potential investors should read the Group’s unaudited interim results announcement for the six months ended 31 December 2008 carefully, which is expected to be published before end of March 2009.

The Board, however, would like to inform the shareholders of the Company and potential investors that the business operation, the financial position and cash level of the Group remain sound and healthy. Notwithstanding that, **shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By order of the Board
Heng Tai Consumables Group Limited
Lam Kwok Hing
Chairman

Hong Kong, 4 March 2009

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Lam Kwok Hing, Mr. Chu Ki and Ms. Lee Choi Lin, Joecy; one non-executive Director, namely Ms. Chan Yuk, Foebie; and three independent non-executive Directors, namely Mr. John Handley, Mr. Poon Yiu Cheung, Newman and Ms. Mak Yun Chu.