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**HENG TAI CONSUMABLES GROUP LIMITED**  
**亨泰消費品集團有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
(Stock code: 00197)

**BUSINESS UPDATE**

Reference is made to the annual report of Heng Tai Consumables Group Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) for the year ended 30 June 2017 (the “**2017 Annual Report**”). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the 2017 Annual Report.

As disclosed in the 2017 Annual Report, the Group completed the acquisition of 100% interest in Moon Concept, which is principally engaged in organizing concert scaled live show presentation in event halls with the rights to use the intellectual properties of the famous Japanese comic character “Ultraman” in the region of Hong Kong, Macau and Taiwan and the first live shows were held in Macau in August 2017.

The Board would like to provide an update to the shareholders and potential investors of the Company in relation to operation of the “Ultraman” live shows in Macau in August 2017. The first “Ultraman” live shows held in Macau were severely impacted by Typhoon Hato and the performance period of the live shows held in Macau had been shortened and early terminated. As a result, Moon Concept recorded a loss of approximately HK\$8 million for the three months ended 30 September 2017.

In addition, due to the decline in expected income and revision of certain expected expenses of the scheduled live shows subsequently held in Macau in August 2017, the management has accordingly revised its best estimation for the profit forecast of Moon Concept for the 42-month period ending 31 December 2020. An impairment loss of approximately HK\$18,289,000 on goodwill was recognized for the year ended 30 June 2017.

The Board hereby reminds the shareholders and potential investors of the Company that the above information, save for those reference made to the 2017 Annual Report, is based on the unaudited management accounts of the Group which have neither been reviewed or audited by the auditors of the Company. The above operational information

may not reflect the overall performance of the Group for a complete reporting period.

**Shareholders and potential investors of the Company are advised not to place unduly reliance on the said information and they are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Heng Tai Consumables Group Limited**  
**Lam Kwok Hing**  
Chairman

Hong Kong, 30 October 2017

*As at the date of this announcement, the Board comprises five executive directors, namely Mr. Lam Kwok Hing (Chairman), Ms. Lee Choi Lin, Joecy, Ms. Hung Sau Yung, Rebecca, Ms. Gao Qin Jian and Mr. Chan Cheuk Yu, Stephen; and three independent non-executive directors, namely Ms. Mak Yun Chu, Mr. Poon Yiu Cheung, Newman and Mr. Hung Hing Man.*