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HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 114)

CHANGE OF NAME OF PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT IN BERMUDA

The board of directors (the "Board") of Herald Holdings Limited (the "Company") hereby announces that, with effect from 30 September 2013, the name of the Company's principal share registrar and transfer agent in Bermuda has been changed from "Butterfield Fulcrum Group (Bermuda) Limited" to "MUFG Fund Services (Bermuda) Limited".

By order of the Board **Herald Holdings Limited Shum Kam Hung** *Company Secretary*

Hong Kong, 7 October, 2013

As at the date of this announcement, the Board comprises Messrs. Cheung Tsang Kay Stan, Robert Dorfman and Tang King Hung as executive directors; and Messrs. David Tai Chong Lie-A-Cheong, Yeh Man Chun Kent and Ng Tze Kin David as independent non-executive directors.

*For identification only