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HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 00114)

DATE OF BOARD MEETING

The Board of Directors (the “Board”) of Herald Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Thursday, 28 November 2013 at 3110, 31/F., Tower Two, Lippo Centre, 89 Queensway, Hong Kong for the purposes of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 September, 2013 and its publication and considering the payment of an interim dividend, if any.

By Order of the Board
Herald Holdings Limited
Shum Kam Hung
Company Secretary

Hong Kong, 8 November 2013

As at the date of this announcement, the Board comprises Messrs. Cheung Tsang Kay Stan, Robert Dorfman and Tang King Hung as executive directors; and Messrs. David Tai Chong Lie-A-Cheong, Yeh Man Chun Kent and Ng Tze Kin David as independent non-executive directors.

**For identification only*