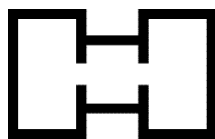


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HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 00114)

CHANGE OF COMPANY SECRETARY

The board of directors (the “Board”) of Herald Holdings Limited (the “Company”) hereby announces that Mr. Thong Yeung Sum, Michael (“Mr. Thong”) has resigned as the Company Secretary of the Company with effect from 1 November 2017. Mr. Thong has confirmed that he has no disagreement with the Board and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange of Hong Kong Limited.

The Board further announces that Mr. Lai Man Pun (“Mr. Lai”) has been appointed as the Company Secretary of the Company with effect from 1 November 2017. Mr. Lai holds a Bachelor degree of Business Administration from The Chinese University of Hong Kong and is a member of the Hong Kong Institute of Certified Public Accountants. Mr. Lai has extensive experience in financial reporting, auditing and internal control and has been the financial controller of the Company and its subsidiaries (the “Group”) since 2015. Prior to joining the Group, Mr. Lai had worked for an international accounting firm for more than 9 years.

The Board would like to thank Mr. Thong for his valuable contributions and welcome Mr. Lai to his new position.

By Order of the Board
Herald Holdings Limited
Robert Dorfman
Chairman

Hong Kong, 1 November 2017

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Robert Dorfman, Mr. Shum Kam Hung and Dr. Cheung Tsang Kay, Stan as executive directors; and Mr. Lie-A-Cheong Tai Chong, David, Mr. Yeh Man Chun, Kent and Mr. Ng Tze Kin, David as independent non-executive directors.

**For identification only*