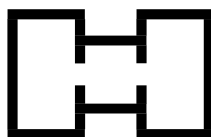


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HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00114)

ELECTION OF MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company is making arrangements to ascertain the preferences of the Registered Shareholders with respect to their election of means of receipt (in printed form in both English and Chinese or by electronic means through the Company's website (i.e. the Website Version)) of all future Corporate Communications.

The Company encourages and recommends the Shareholders to elect accessing the Website Version in respect of all future Corporate Communications. The Registered Shareholders have the right to change their election of means of receipt of all future Corporate Communications at any time by serving reasonable prior notice specifying their name, address and request in writing to the Company c/o the Branch Share Registrar by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com.

PROPOSED ARRANGEMENTS FOR REGISTERED SHAREHOLDERS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws, the following arrangements will be made by the Company:

1. The Company will send a letter to the Registered Shareholders on 21 October 2022 (the "**First Letter**") together with a reply form (the "**Reply Form**") with a pre-paid mailing label attached (applicable for posting within Hong Kong) in both English and Chinese, to the Registered Shareholders to enable them to elect any one of the following options:

Option 1: to access the Website Version of all future Corporate Communications through the Company's website instead of receiving printed copies, and to receive a notification letter of the publication of the Corporate Communications on the Company's website; or

Option 2: to receive the printed copies of all future Corporate Communications in both English and Chinese.

The First Letter will explain that if the Company does not receive a duly completed and signed Reply Form or a response indicating an objection in writing from the Registered Shareholder to access the Website Version of the Corporate Communications on or before 21 November 2022, and until the Registered Shareholder informs the Company c/o the Branch Share Registrar by serving reasonable prior notice in writing by post to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com, such Registered Shareholder will be deemed to have consented to receive the Website Version of all future Corporate Communications, and a notification letter of the publication of the Corporate Communications on the Company’s website will be sent to such Registered Shareholder in the future.

2. With respect to the Registered Shareholders who choose to receive the Corporate Communications in printed form in both English and Chinese, the Company will send the printed copies of the Corporate Communications in both English and Chinese to those Registered Shareholders who have made a selection unless and until they inform the Company c/o the Branch Share Registrar by serving reasonable prior notice in writing by post to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com that they wish to receive the Website Version of all future Corporate Communications.
3. When each of the printed Corporate Communications is sent in accordance with the arrangements described above, a letter (the “**Second Letter**”) together with a change request form with a pre-paid mailing label attached (applicable for posting within Hong Kong) (the “**Change Request Form**”), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Registered Shareholders may at any time request for change of election of means of receipt (in printed form in both English and Chinese or by Website Version) of the Corporate Communications by completing and returning the Change Request Form to the Company c/o the Branch Share Registrar by post to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com.
4. With respect to the Registered Shareholders who elect (or are deemed to have consented) to receive the Website Version of all future Corporate Communications, if for any reason such Registered Shareholders have difficulty in receiving or gaining access to the Website Version, the Company or the Branch Share Registrar will, upon receipt of a written request by post to the Company c/o the Branch Share Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com, promptly send the Corporate Communications in printed form to such Registered Shareholders free of charge.

5. Registered Shareholders are entitled to change their election of means of receipt of all future Corporate Communications at any time by serving reasonable prior notice in writing to the Company c/o the Branch Share Registrar by post to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 114-ecom@hk.tricorglobal.com.
6. All future Corporate Communications in both English and Chinese will be available on the Company's website at www.heraldgroup.com.hk in an accessible format. Electronic copies of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on its website at www.hkexnews.hk.
7. The Branch Share Registrar provides a dial-up hotline service at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays) and an email address at 114-ecom@hk.tricorglobal.com to enable the Shareholders to make enquiry of the Company's proposed arrangements set out above.
8. The First Letter and the Second Letter will mention that Corporate Communications will be available on the Company's website in both English and Chinese languages and that the service hotline and the email address are being provided as described in paragraph 7 above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Board”	the board of Directors
“Branch Share Registrar”	Tricor Tengis Limited, the Company's branch share registrar in Hong Kong, of 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong
“Bye-laws”	the Bye-laws of the Company
“Company”	Herald Holdings Limited, a company incorporated in Bermuda with limited liability and the issued Shares of which are listed on the Main Board of the Stock Exchange (Stock code: 00114)

“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of holders of any of the Company’s securities or the investing public as defined in Rule 1.01 of the Listing Rules, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form
“Directors”	the directors of the Company
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Registered Shareholders”	such person(s) or company(ies) whose names are recorded from time to time in the register of members of the Company
“Share(s)”	share(s) of US\$0.01 each in the share capital of the Company
“Shareholder(s)”	holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“US\$”	United States Dollars
“Website Version”	the Corporate Communications published or to be published on the website of the Company at www.heraldgroup.com.hk

By Order of the Board
Herald Holdings Limited
LAI Man Pun
Company Secretary

Hong Kong, 21 October 2022

As at the date of this announcement, the Board comprises Mr. Robert Dorfman, Mr. Shum Kam Hung and Dr. Cheung Tsang Kay Stan as executive Directors; and Mr. Lie-A-Cheong Tai Chong David, Mr. Yeh Man Chun Kent and Dr. Ng Tze Kin David as independent non-executive Directors.

**For identification only*