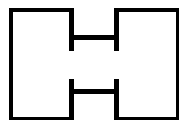


Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 00114)

DATE OF BOARD MEETING

The Board of Directors (the “Board”) of Herald Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Friday, 18 December 2009 at 3:30 p.m. at 3110, 31/F., Tower Two, Lippo Centre, 89 Queensway, Hong Kong for the purpose of, among other matters, approving the unaudited interim results announcement of the Company and its subsidiaries for the six months ended 30 September, 2009 and considering the payment of an interim dividend, if any.

By Order of the Board
Herald Holdings Limited
Shum Kam Hung
Company Secretary

Hong Kong, 23 November 2009

As at the date of this announcement, the Board of Directors of the Company comprises Messrs. Cheung Tsang Kay, Stan, Robert Dorfman, Thong Yeung Sum, Michael and Chang Dong Song as executive directors and Messrs. Tang King Hung, David Tai Chong Lie-A-Cheong and Yeh Man Chun, Kent as independent non-executive directors.

**For identification only*