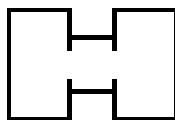


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## **HERALD HOLDINGS LIMITED**

**興利集團有限公司\***

**(Incorporated in Bermuda with limited liability)**

**(Stock Code : 00114)**

### **DATE OF BOARD MEETING**

The Board of Directors (the “Board”) of Herald Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, 30 November 2010 at 3:30 p.m. at 3110, 31/F., Tower Two, Lippo Centre, 89 Queensway, Hong Kong for the purpose of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 September, 2010 and its publication and considering the payment of an interim dividend, if any.

By Order of the Board  
**Herald Holdings Limited**  
Shum Kam Hung  
*Company Secretary*

Hong Kong, 12 November 2010

*As at the date of this announcement, the Board of Directors of the Company comprises Messrs. Cheung Tsang Kay Stan, Robert Dorfman, Thong Yeung Sum Michael and Tang King Hung as executive directors, Mr. Chang Dong Song as non-executive director and Messrs. David Tai Chong Lie-A-Cheong, Yeh Man Chun Kent and Ng Tze Kin David as independent non-executive directors.*

*\*For identification only*