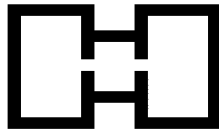


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HERALD HOLDINGS LIMITED

興利集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 114)

BERMUDA SHARE REGISTRAR : CHANGE OF ADDRESS

The board of directors (the “Board”) of Herald Holdings Limited (the “Company”) hereby announces that with effect from 1 November 2012 the Company’s Bermuda principal share registrar and transfer agent ‘**Butterfield Fulcrum Group (Bermuda) Limited**’ will change its address to:-

**26 Burnaby Street
Hamilton HM 11
Bermuda**

The Company’s branch share registrar and transfer office in Hong Kong is still maintained by Tricor Tengis Limited of 26/F., Tesbury Centre, 28 Queen’s Road East, Hong Kong.

By order of the Board
Herald Holdings Limited
Cheung Tsang Kay Stan
Chairman

Hong Kong, 31 October 2012

As at the date of this announcement, the Board comprises Messrs. Cheung Tsang Kay Stan, Robert Dorfman, Thong Yeung Sum Michael and Tang King Hung as executive directors; and Messrs. David Tai Chong Lie-A-Cheong, Yeh Man Chun Kent and Ng Tze Kin David as independent non-executive directors.

**For identification only*