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**Hong Kong Finance Group Limited**

**香港信貸集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1273)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Hong Kong Finance Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance, Chapter 571, the Laws of Hong Kong.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment by the Board with reference to the draft unaudited consolidated management accounts of the Group for the year ended 31 March 2015, it is expected that the Group will record at least 20% increase in the profit attributable to Shareholders for the year ended 31 March 2015 as compared with the corresponding year in 2014. This is mainly due to the increase in the interest income from providing property mortgage loans in Hong Kong during the year.

The information contained in this announcement represents only a preliminary assessment of the information available to the Board as at the date of this announcement. Such information has not been finalised nor audited nor reviewed by the audit committee and/or auditors of the Company.

Detailed information regarding the Group’s final results for the year ended 31 March 2015 will be set out in the Company’s final results announcement which will be published before the end of June 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Hong Kong Finance Group Limited**  
**Chan Kwong Yin William**  
*Chairman*

Hong Kong, 29 April 2015

*As at the date of this announcement, the Board comprises Mr. Chan Koung Nam, Mr. Chan Kwong Yin William (Chairman) and Mr. Tse Pui To (Chief Executive Officer) being the executive directors, and Mr. Chan Siu Wing Raymond, Mr. Chu Yat Pang Terry and Mr. Cheung Kok Cheong being the independent non-executive directors.*