

Hutchison Telecom Hong Kong Holdings



和記電訊香港控股有限公司 (Incorporated in the Cayman Islands with limited liability)

(Stock Code : 215)

25 July 2017



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Business Performance

Hutchison Telecom Hong Kong Holdings



Challenging 2017 and achievements made

Key Challenges

- Intensified competition
- Disruptive mobile pricing
- Increasing spectrum and network costs, for example, MTR fees
- Alternative roaming products in the market
- Weak demand in handsets

Our efforts and achievements

- Mobile Customer base grew to 3.3m
- Churn improved to 1.2%
- Strengthened presence in gaming market
- Enhancing network infrastructure to pave the way for 5G and IoT
- Continue to deepen penetration in different markets

Highlights

- Group consolidated revenue was HK\$5,069 million, with net service revenue stable at HK\$3,896 million
- Mobile local net service revenue remains stable at HK\$1,615 million
- Stable consolidated opex and capex
- Consolidated EBITDA reports at HK\$1,269 million
- Consolidated EBIT reports at HK\$477 million
- Consolidated NPAT reports at HK\$324 million
- Interim dividend at 3.90 HK cents per share
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Mobile

Our customers benefit from HTHKH's style of innovation via advanced mobile networks and services delivered in customer-centric fashion.



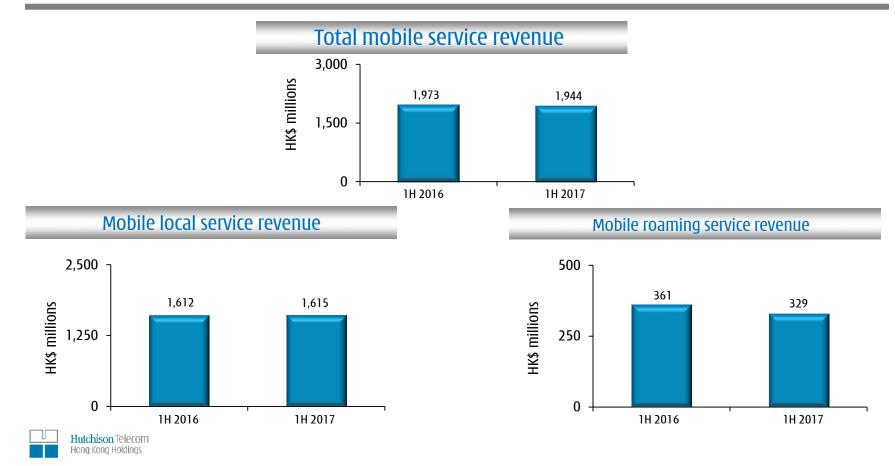


Mobile business

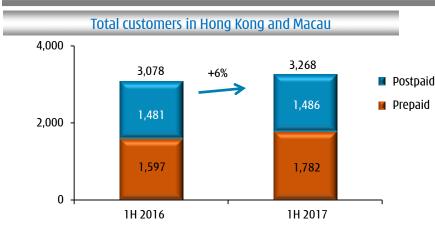
	1H 2017 HK\$ million	1H 2016 HK\$ million	Favourable/ (unfavourable) Change
Total revenue	3,117	3,472	-10%
- Net customer service revenue	1,944	1,973	-1%
- Local service revenue	1,615	1,612	-
- Roaming service revenue	329	361	-9%
- Hardware revenue	1,173	1,499	-22%
Net customer service margin	1,815	1,829	-1%
Net customer service margin %	93%	93%	
Standalone handset sales margin	17	20	-15%
Total CACs	(468)	(443)	-6%
Less: Bundled sales revenue	339	294	+15%
Total CACs (net of handset revenue)	(129)	(149)	+13%
Operating expenses	(1,056)	(1,035)	-2%
Opex as a % of net customer service margin	58%	57%	-1% point
EBITDA	647	665	-3%
Service EBITDA	630	645	-2%
Service EBITDA Margin %	32%	33%	-1% point
Depreciation and amortisation	(407)	(351)	-16%
EBIT	240	314	-24%
CAPEX (excluding licence)	(197)	(198)	+1%
EBITDA less CAPEX	450	467	-4%

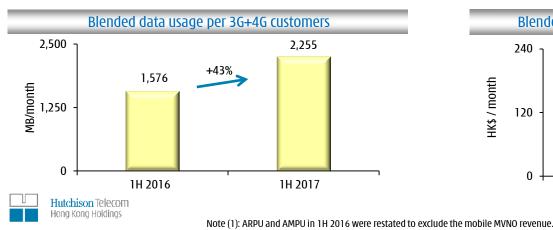


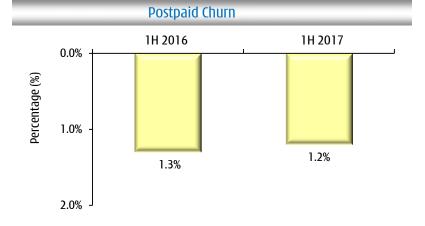
Mobile Service Revenue



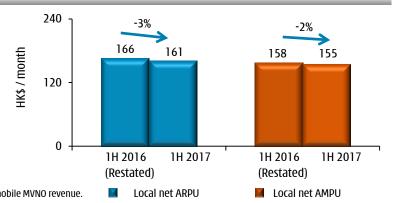
Mobile KPIs







Blended local postpaid net ARPU⁽¹⁾ and net AMPU⁽¹⁾



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Fixed-line

HTHKH enables customers with international, corporate, data centre and residential broadband services via an extensive fibre-optic network.





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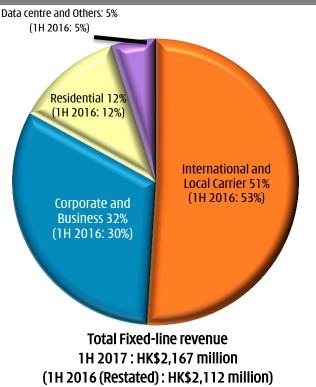
Fixed-line business – financial highlights

	1H 2017 HK\$ million	1H 2016 HK\$ million (Restated)	Favourable/ (unfavourable) Change
Revenue	2,167	2,112	+3%
Operating expenses	(1,485)	(1,443)	-3%
Opex as % of revenue	<i>69</i> %	68%	-1% point
EBITDA	682	669	+2%
EBITDA margin %	31%	32%	-1% point
Depreciation and amortisation	(385)	(389)	+1%
EBIT	297	280	+6%
CAPEX (excluding licence)	(230)	(236)	+3%
EBITDA less CAPEX	452	433	+4%

Note: 1H 2016 results of fixed-line business were restated to reflect the acquisition of remaining 50% interest in the data centre business.



Fixed-line business



• 88% fixed-line revenue contributed from non-residential market

• 3% YoY growth



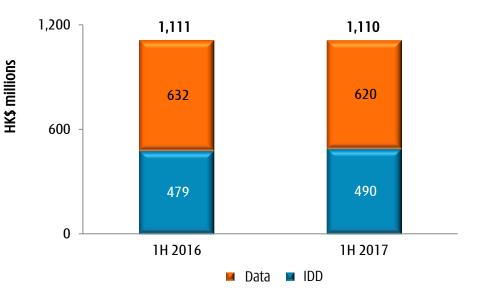
51%

Fixed-line international and local carrier market

• Stable revenue stream

International and local carrier Revenue

• Growth potential in 5G, OTT and IoT



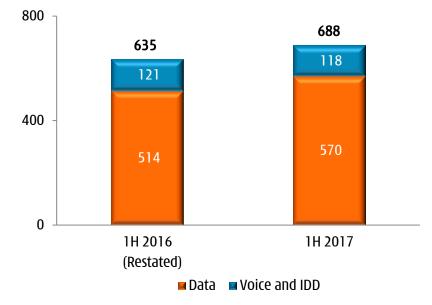


32%

Fixed-line corporate and business market

HK^{\$} millions

- 8% YoY growth driven by strong demand in data
- Large and diversified base of corporate and SME customers
- Winning vertical penetration strategy (e.g. banks, government, insurance, logistics)

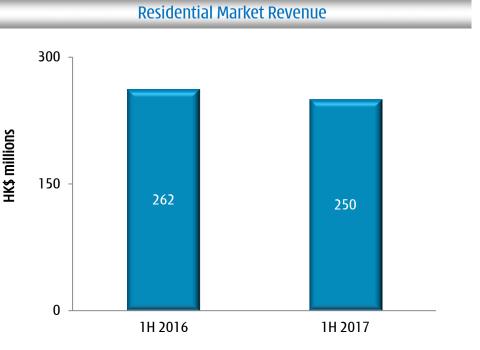






Fixed-line residential market

- Over 1.8m fibre homepass
- Stable broadband subscribers base with 90%+ on 100Mbps or higher
- Strong value proposition with 1GB FTTH in offer and multi-play infotainment
- Steep price competition

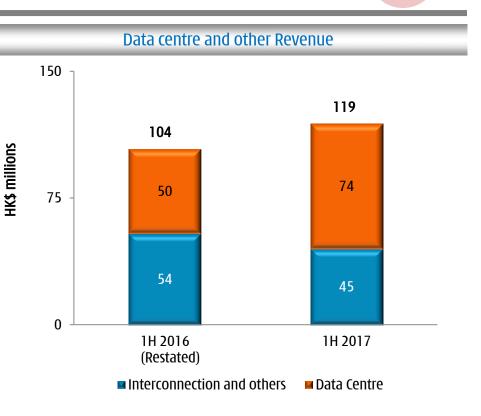




12%

Data Centre and others

- 48% growth in data centre revenue
- Acquired remaining 50% interest in data centre business from CKHH Group





5%



Consolidated financial highlights

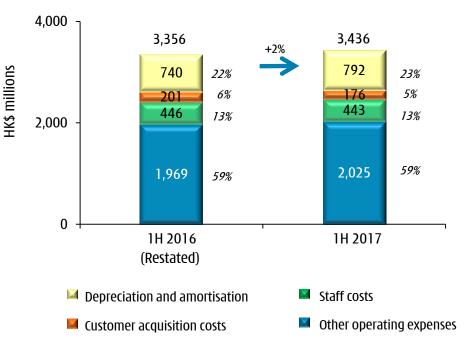
	2017 1H HK\$ million	2016 1H HK\$ million (Restated)	Favourable/ (Unfavourable) Change
Consolidated service revenue	3,896	3,871	+1%
Consolidated hardware revenue	1,173	<i>1,498</i>	-22%
Consolidated revenue	5,069	5,369	-6%
<i>Consolidated service EBITDA</i> <i>Consolidated hardware EBITDA</i> Consolidated EBITDA	<i>1,252</i> <i>17</i> 1,269	<i>1,255 20</i> 1,275	- -15% -
Consolidated service EBIT	460	515	-11%
Consolidated hardware EBIT Consoldated EBIT	<i>17</i> 477	<i>20</i> 535	-15% -11%
<i>Service profit</i> <i>Hardware profit</i> Profit attributable to shareholders	313 11 324	<i>349</i> <i>13</i> 362	-10% -15% -10%
Earnings per share (in HK cents) Interim dividend per share (in HK cents)	6.72 3.90	7.51 4.00	-10% -3%



Consolidated cost items

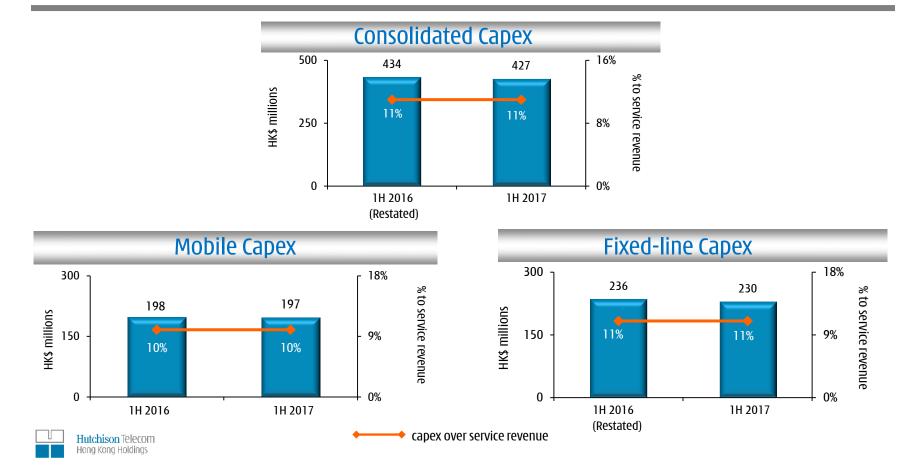
- Lower customer acquisition cost with key focus in retention activities
- Higher depreciation and amortisation from spectrum renewal of 2100MHz and activation of 2300MHz
- Stable staff cost and cautious control over other operating expenses

Consolidated cost items

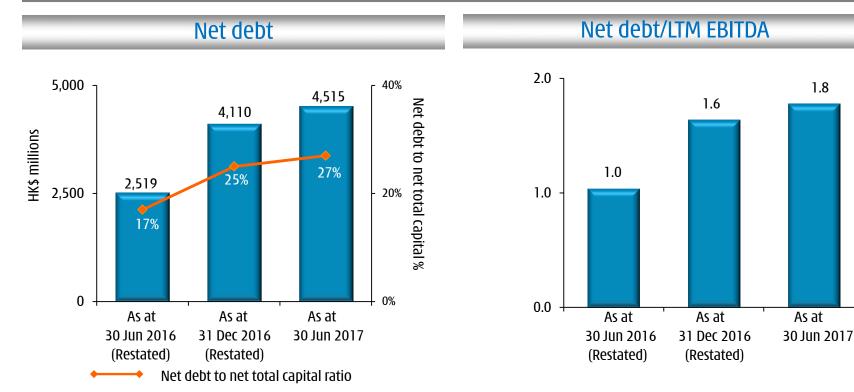




Capex investment



Consolidated financial position



Note: increase in net debt was to finance spectrum licence fee payment.

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Outlook

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Strategies to meet the Challenges

Customer Experience	 Invest in customer loyalty Reward customers for relationship Segmental and delightful customer service 	
More Revenue Streams	 Variety of innovative products tailored to specific needs Innovative roaming and prepaid products Integrated solution for corporates Capture OTT, M2M, Smart City and IoT opportunities Expansion of Data Centre and Cloud services 	iChat
Prepare for 5G	 Continue to improve data speed by spectrum re-farming Ready for network architectural change and expansion Strengthen technology partnership paving for 5G 	網絡皇者 數據 ^{革新增值數據•靈活路}
Higher Cost Efficiency	 Continue to improve cost efficiency Digital transformation and online business approach Innovative digital sales and market communication channels 	Sun Mon Tue Worthu Fri 3 4 10 11











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Q & A



THANK YOU

