

SEHK: 215 2009 Interim Results

12 August 2009



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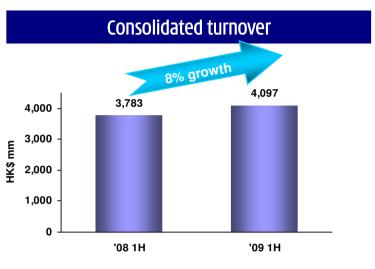
## **Business Performance**



### **Highlights**

- Consolidated turnover up by 8% to HK\$4,097 million
- The largest 3G HK mobile operator and the first operator offers iPhone 3G and 3GS service
- Carrier, Corporate and Business revenues of fixed-line business achieved strong growth
- Profit attributable to equity holders grew by 4% to HK\$256 million
- Interim dividend per share at 1.12 HK cents

## Turnover

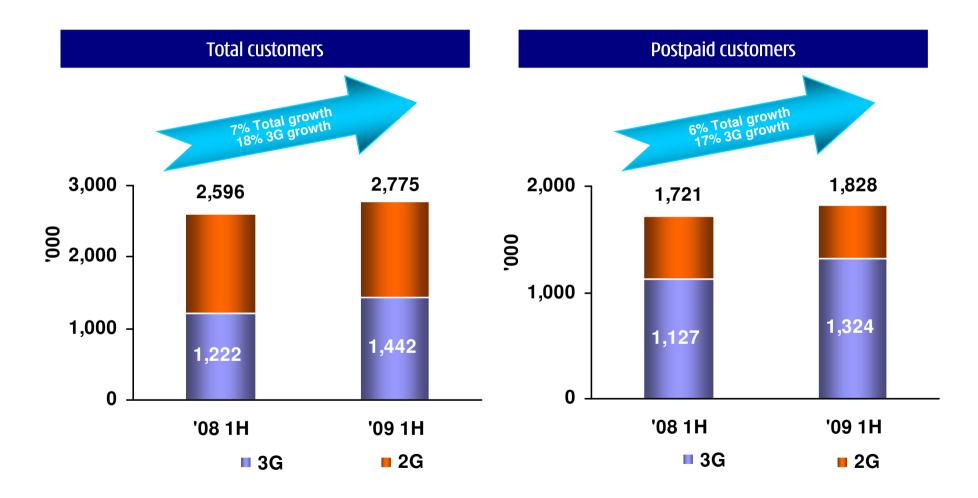








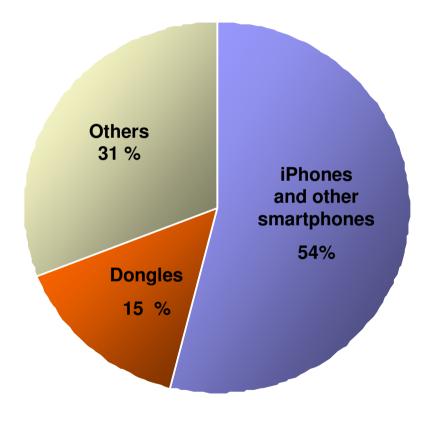
## Mobile - customers





## Mobile – handset subscription

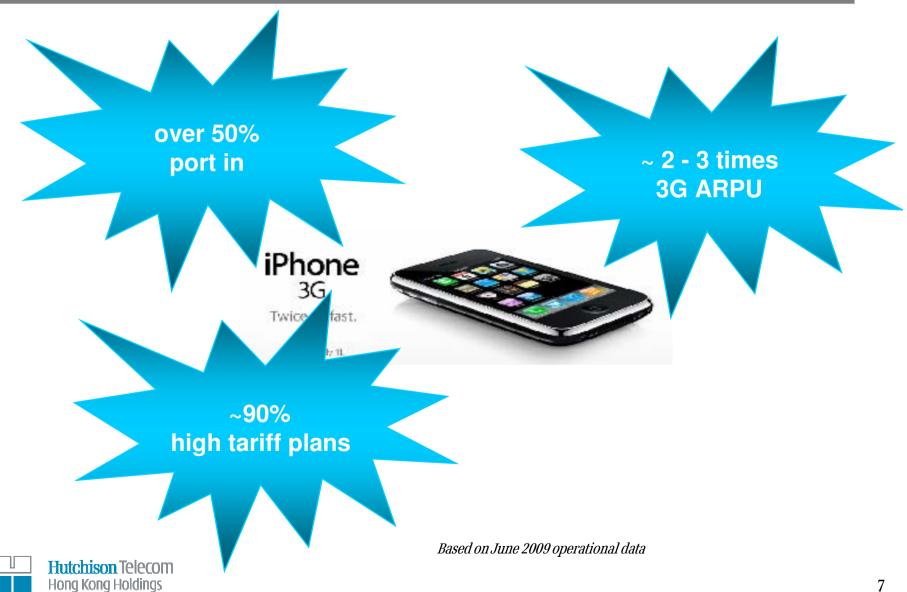
- 69% data centric devices
- Data ARPU driven



Based on July 2009 operational data

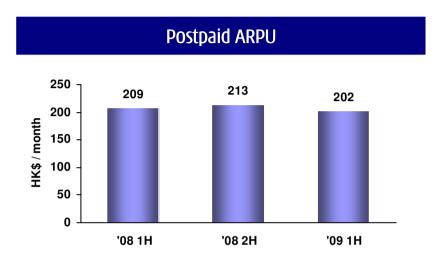


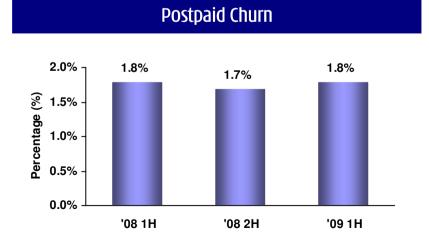
## Mobile - iPhone customers



## Mobile - KPIs

Stable postpaid ARPU and Churn under softened economy

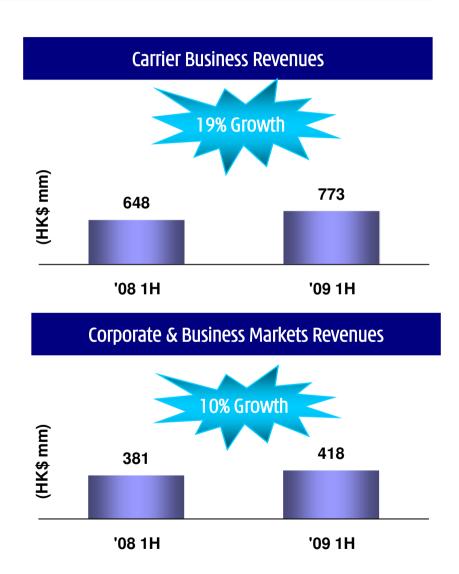






## 3 Fixed-line - key revenue drivers

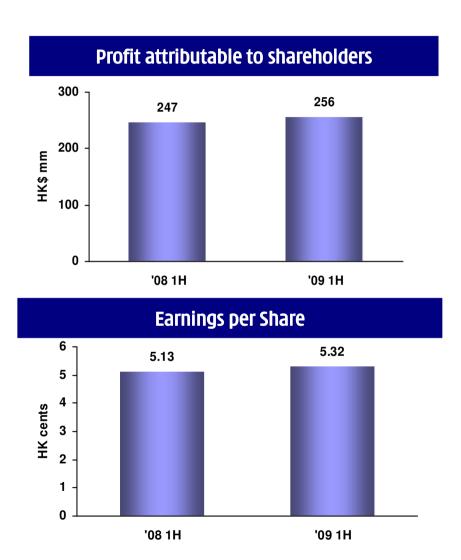
- Focused and well-executed growth strategy
- Strong growth





## Profit attributable to equity holders and EPS

- Achieving 4% growth under financial turmoil
- Delivering value





## Deliver value to equity holders

- Stable and sustainable dividends while maintaining efficient capital structure and sufficiency of funding
  - Supported by strong and stable operational cash flows
  - In line with overall objective of maximizing long term shareholder value
- 2009 interim dividend: HK\$54 million or 1.12 HK cents per share



# Financial Overview



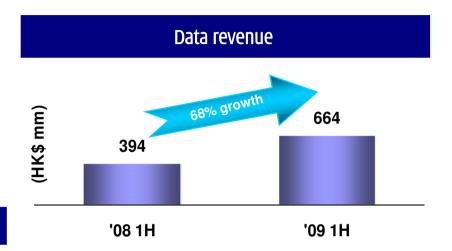
**Financial Highlights** 

	'09 1H (HK\$m)	'08 1H (HK\$m)	
Turnover	4,097	3,783	8% Growth
Cost of inventories sold	(279)	(138)	
Staff costs	(310)	(296)	
Depreciation and amortisation	(650)	(688)	<b>V</b>
Other operating expenses	(2,459)	(2,243)	
Operating profit	399	418	
Interest income	-	9	
Interest and other finance costs	(73)	(105)	
Share of results of a jointly controlled entity	(8)	<u> </u>	
Profit before taxation	318	322	
Taxation	(38)	(47)	4
Profit for the year	280	275	
Attributable to:			4% Growth
Equity holders of the Company:	256	247	
Minority interests	24	28	•
-	280	275	



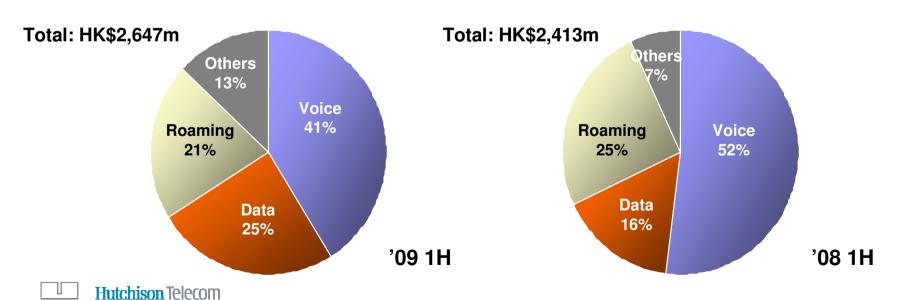
### Turnover – mobile business

■ 68% data revenue growth



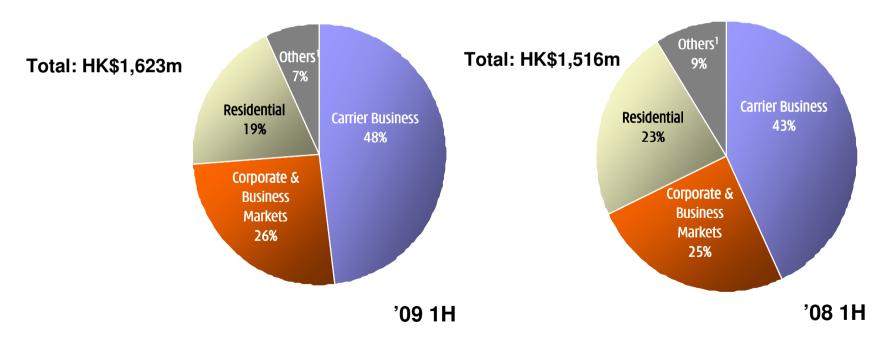
Turnover analysis by segments

Hong Kong Holdings



### Turnover - Fixed-line business

Strong growth in Carrier, Corporate & Business segments







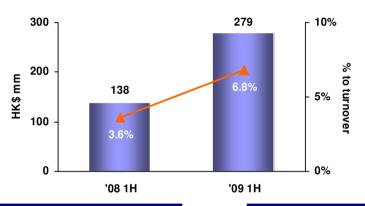
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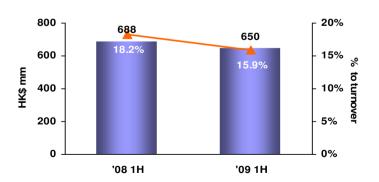


## Key cost items

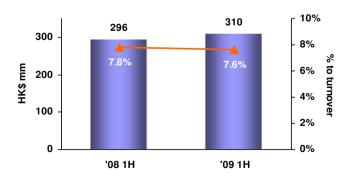
#### Cost of inventories sold



#### Depreciation and amortisation expenses



#### Staff costs



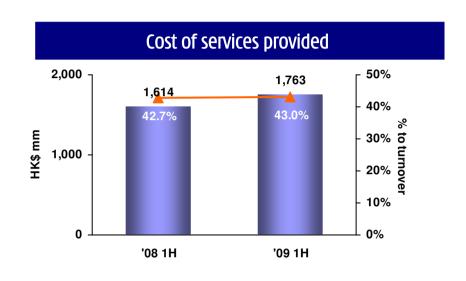


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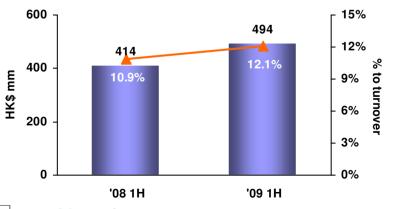
## Other operating expenses



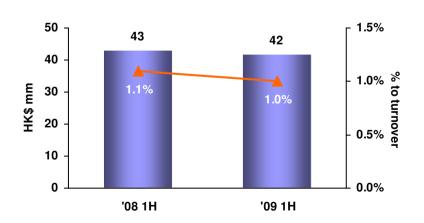




Operating lease rental expenses



#### Doubtful debt expenses





## Change in CAC/CRC Accounting Policy

#### **Objectives:**

- align income statement with cash flow statement
- increase the comparability of performance with other operators within the global industry



## **Estimated financial impact**

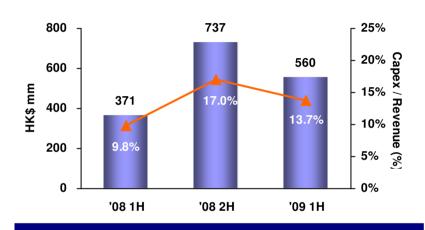
(HK\$m)	Before change in a/c policy	Estimated effect of change	Restated
Income Statement	'1H 08		'1H 08
Turnover	3,783		3,783
Operating profit	421	(3)	418
Profit attributable to equity holders	253	(6)	247
	'1H 09		'1H 09
Turnover	4,097		4,097
Operating profit	472	(73)	399
Profit attributable to equity holders	312	(56)	256
Statement of financial position	'FY 08		'FY 08
Goodwill and other intangibles	5,621	(733)	4,888
Current and deferred taxation	97	(9)	88
Total equity	(2,837)	(724)	(3,561)
	'1H 09		'1H 09
Goodwill and other intangibles	5,672	(807)	4,865
Current and deferred taxation	136	(11)	125
Total equity	9,901	(796)	9,105



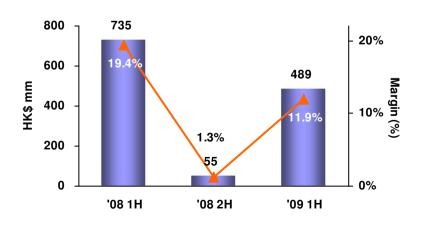
### Capex and liquidity

- Revenue driven Capex investment
- Scheduled network modernisation and expansion
- Strong FCF to meet future liquidity needs

#### Capex and Capex as % of Revenue



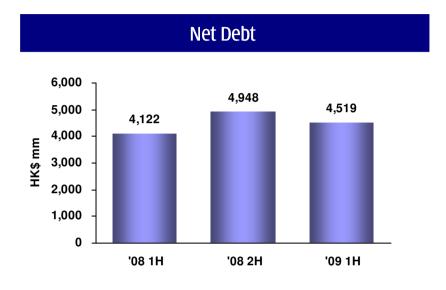
#### **EBITDA-CAPEX**



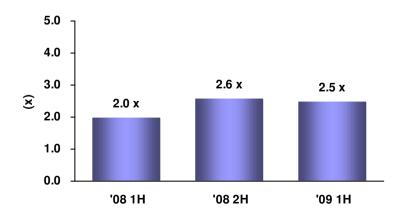


## Managing financial position

- Leverage ratio at 2.5
- HK\$5.2B bank facilities available



#### Net Debt / LTM EBITDA





# Outlook



### **Outlook**

Well positioned to capture global bandwidth demand and mobile data growth

- Continue to enlarge 3G premium customer base with increasing data usage
- Focus on growing Carrier, Business and Corporate markets of fixed-line business
- Improve cost structure leveraged on MIC "Bill and Keep" arrangements



# Q&A



## Thank You

