





For immediate release

# Huawei Appointed by Genius Brand to Deploy LTE Network in Hong Kong

**HONG KONG, 17 August 2011:** Huawei, a leading global information and communications technology (ICT) solutions provider, and Genius Brand Limited ("Genius Brand"), a joint venture between Hutchison Telephone Company Limited ("HTCL") and Hong Kong Telecommunications (HKT) Limited ("HKT"), today officially signed the contract for the deployment of one of the biggest and best Long Term Evolution (LTE) networks in Hong Kong during the National 12th Five-Year Plan and Economic, Trade and Financial Co-operation and Development between the Mainland China and Hong Kong Forum.

In addition, Huawei has also signed agreements with HTCL and HKT respectively on the evolution of their core networks to the Evolved Packet Core (EPC) specification, while providing them with other solutions for network resources management and end-to-end user experience QoE management.

Mr. Yang Shu, President of Huawei South East Asia Region, said: "According to GSA's (The Global Mobile Suppliers Association) latest Evolution to LTE report, half of the commercial LTE networks worldwide have used Huawei's SingleRAN LTE solution. With its innovative end-to-end solution and global track record in LTE network deployment, Huawei is committed to making this project a success."

Mr. Alex Arena, Group Managing Director of PCCW Limited, said: "This advanced technology will deliver a better Internet surfing experience, higher resolution on streamed mobile content and improved interactivity along with other wireless applications which require high bandwidth requirements. Huawei's cutting-edge technology will enable us to rapidly achieve our objective of building one of the biggest and best next-generation mobile networks in Hong Kong and providing our customers with the best possible mobile broadband Internet experience."

Mr. Peter Wong, Chief Executive Officer of Hutchison Telecommunications Hong Kong Holdings Limited, said: "We are pleased to have selected Huawei as the strategic partner to build the new citywide LTE network. Coupled with our advanced and integrated mobile and fixed-line infrastructure, the new network will well position us to provide high speed data services with potential download speed of over 100 Mbps and enhanced fixed-mobile convergence services in the future, further strengthening our leading position in the telecom industry."







Mr. Tiger Lu, Chief Representative, Hong Kong Representative Office of Huawei, said: "Huawei has been in the Hong Kong telecoms market for more than a decade; we fully understand the market and our customers' needs. Our customized, innovative solutions, coupled with our unrivaled global track record in LTE network deployment, enable our customers to succeed in the market. We are delighted that Genius Brand has chosen our end-to-end LTE solutions. We are confident that we will deploy one of the most superior LTE networks for Genius Brand, providing unparalleled LTE services to mobile users in Hong Kong."

With a population of over seven million, Hong Kong is not only one of the most populous cities in the world, but also a fiercely competitive telecom market with high customer expectations on quality and efficiency. Huawei's industry-leading SingleRAN LTE solution will implement MOCN (Multiple Operator Core Network) for Genius Brand, allowing HTCL and HKT to gain competitive edge in greatly reduced cost and time to market through sharing resources of the radio network and network spectrum while having two separate core networks.

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#### **About PCCW Limited**

PCCW Limited (SEHK:0008) is the holding company of HKT Group Holdings Limited (HKT), Hong Kong's premier telecommunications provider and a world-class player in Information and Communications Technologies. PCCW also holds a majority interest in Pacific Century Premium Developments Limited, and overseas investments including the wholly-owned UK Broadband Limited.

Hong Kong Telecommunications (HKT) Limited is a wholly—owned subsidiary of HKT Group Holdings Limited.

As the provider of Hong Kong's first quadruple-play experience, PCCW/HKT offers a range of innovative media content and services across four platforms – fixed-line, broadband Internet access, TV and mobile. In addition, the Group meets the sophisticated needs of the local and international business community, while supporting network operators with cutting-edge technical services and handling large-scale IT outsourcing projects for public and private sector organizations. To learn more about PCCW and HKT, please visit www.pccw.com.







## **About Hutchison Telecommunications Hong Kong Holdings Limited**

Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, Stock Code: 215) is a leading integrated telecommunications service operator in Hong Kong. HTHKH provides advanced mobile and Wi-Fi services, residential fixed broadband, residential telephone line and IDD services in Hong Kong under the "3ree Broadband" brand while delivering mobile services in Macau under the "3" brand. In addition, HTHKH provides sophisticated fixed-line telecommunications solutions to corporate and carrier customers in Hong Kong and around the world under the "HGC" brand. A group member of Hutchison Whampoa Limited (Stock Code: 13), HTHKH deploys the latest telecommunications technology to offer world-class telecommunications services and innovations, setting market trend and steering industry development.

For more information about HTHKH, please visit www.hthkh.com For 3 Hong Kong's services, please visit www.three.com.hk For 3 Macau's mobile services, please visit www.three.com.mo For HGC's fixed-line services, please visit www.hgc.com.hk

#### **About Huawei**

Huawei is a leading global information and communications technology (ICT) solutions provider. Through our dedication to customer-centric innovation and strong partnerships, we have established end-to-end advantages in telecom networks, devices and cloud computing. We are committed to creating maximum value for telecom operators, enterprises and consumers by providing competitive solutions and services. Our products and solutions have been deployed in over 140 countries, serving more than one third of the world's population.

For more information, visit Huawei online: www.huawei.com.

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