

Press release

For immediate release

3Macau launches new customer services and 3G offers to help 2G subscribers migrate smoothly to the 3G experience

Macau, 22 February 2012 - Hutchison Telephone (Macau) Company Limited (3Macau; the Company), the Macau mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (Stock Code: 215), today hosted the "Media Spring Luncheon" in appreciation of the interest shown by media friends over the past year. During the event, the Company announced yet more network optimisation plans, as well as launch of new mobile communications and customer care services to help 2G subscribers migrate smoothly to 3G.

Making strides towards a key milestone for Macau's telecoms industry

Mr Ho Wai Ming, Chief Executive Officer of 3Macau, said: "More than 90% of 3Macau customers are now using 3G service. By delivering various special offers and comprehensive customer services, we are confident that we can assist all 2G subscribers to upgrade to 3G before July 2012. In addition, and in regard to the opening up of the fixed-line market, 3Macau supports the move and believes this will help foster healthy development of the fixed-line market. In turn, this will enable customers to enjoy quality communications services."

Enhancing the network for high-speed mobile broadband service

In order to facilitate the upgrade of 2G service to 3G, 3Macau recently undertook a series of network enhancement projects. These included optimisation and expansion, with a view to enabling Macau citizens to reap the full benefits provided by high-speed data services. We will continue to work on increasing our HSPA+ network transmission speed to 42Mbps, thereby providing customers with an outstanding high-speed network service.

Special 3G service counters help customers migrate to 3G

3Macau has also delivered a series of special 3G offers and enhanced customer services to help 2G subscribers migrate to 3G. Special 3G service counters and teams of dedicated representatives have been established throughout four 3Shops to alert customers to 3G handset offers and services. In addition, 3Macau is providing special 3G monthly plans and offers to meet different customer needs, while helping some users to lock out unnecessary local data, roaming and other value-added services - all as part of our efforts to assist them to adapt to 3G usage.

Single-priced IDD prepaid cards for unlimited voice

As a further enhancement to our mobile service portfolio, 3Macau recently launched the 3G 3ree IDD prepaid card, by which customers can enjoy an entire day's unlimited IDD calling to 24 countries and regions, including mainland China, the US, the UK, Taiwan, Japan and Hong Kong for MOP\$65 per month.

For enquiries, please call 3Macau's Customer Service Hotline on 1118, visit any 3Shop or go to www.three.com.mo.

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