



## Summary and translation of Chinese press release :

## Collaboration enables TVB Network Vision to deliver HD TV programming via HGC's extensive optical-fibre network

Full HD TV. Video-on-demand service. Increased coverage

**Hong Kong, 20 March 2013** - TVB Network Vision Limited (TVB Network Vision) has announced a tie-up with Hutchison Global Communications Limited (HGC) to transmit quality pay-TV content via HGC's optical-fibre network, contingent on receiving regulatory permission. "TVB PAY VISION" was renamed "TVB NETWORK VISION" on 18 March to mark this comprehensive platform upgrade for delivery of local entertainment, information and news.

This collaborative move involves significant integration in terms of network and TV content. HGC's extensive optical-fibre coverage provides the abundant bandwidth needed for wide transmission of TVB Network Vision's programming.

Taking advantage of this smooth, high-quality data transmission methodology, TVB Network Vision's video compression standard has been upgraded from MPEG-2 to MPEG-4, enabling migration from Standard Definition (SD) to High Definition (HD). The effect has been to open up enjoyment of 1080i Full HD TV programming for viewers. In fact, a series of technology enhancements will enable TVB Network Vision to launch no less than 10 Full HD channels, starting July\*. More will be gradually added to the existing 46 channels, providing viewers with a brand new HD TV service based on smooth and stable transmission of high-resolution content.

HGC owns one of Hong Kong's largest-scale, self-built Fibre-to-the-Building telecommunications networks, enabling TVB Network Vision to reach increasingly greater numbers of viewers.

TVB Network Vision Chief Executive Officer Felix To said: "Data transmission via an optical-fibre network is crucial to our business development. We channeled lots of effort into finding the best network partner - and that was HGC. It is our wish to provide excellent programmes with high-quality images, and we have achieved that. What's even more exciting is that technology advances have helped us bring about a breakthrough in new TV services."

He added that support from a strong network partner has paved the way to introducing a videoon-demand service (VoD), enabling TVB Network Vision viewers to watch their favourite TV programmes any time they wish.

HGC Managing Director Jennifer Tan said: "HGC's optical-fibre network provides reliable high-speed data transmission services for government departments, financial institutions, multinational corporations, schools and small-to-medium sized enterprises. We have evolved from a

conventional network service provider to an operator that offers an increasing variety of total solutions and value-added services. Our collaboration with TVB Network Vision leverages radio-over-fibre technology to transmit a wide range of HD programming – and blends technology with creativity to deliver a high-quality audio-visual experience for TV viewers."

\*After receiving permission from OFCA.

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## **About TVB NETWORK VISION**

TVB NETWORK VISION Limited is principally engaged in providing pay TV services and teleport services both in Hong Kong and internationally. Major shareholders of TVB NETWORK VISION Limited include Television Broadcasts Limited (TVB), Gemstone Pacific Limited and See Corporation Limited. TVB NETWORK VISION Limited markets its pay TV service under the brand name "TVB NETWORK VISION". The company also provides uplink / downlink and broadcasting services for international channel providers and telecommunication companies under the brand name "Galaxy Teleport". TVB NETWORK VISION offers over 40 local and international channels. Other than the driver channels provided by TVB, namely "TVB Kids", "TVB Drama", "TVB Selected", "TVB Classic", "TVB Encore", "TVB Movies", "TVB Music", "TVB Lifestyle", "TVB Food", "TVBN", "TVBN2", "TVB Entertainment News", TVBS-News", "TVBS-Asia" and "TVB8", TVB NETWORK VISION also provides programming in news, movies, sports and infotainment to meet the diverse needs of the Hong Kong audience.

For more information, please visit www.tvbnetworkvision.com.

## **About HGC**

Hutchison Global Communications Limited (HGC) owns one of the largest fibre-to-the-building telecommunications networks in Hong Kong. Since establishment in 1995, it has been fully committed to building its own 100% optical-fibre network infrastructure and introducing the most advanced facilities. Coupled with its four cross-border routes integrated with all three of mainland China's tier-one telecommunications operators and world-class international network, HGC provides a comprehensive range of fixed-line telecommunications services locally and overseas. HGC is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, Stock Code: 215). HTHKH is a leading integrated telecommunications service operator, offering mobile and fixed-line services to local and international customers.

For more information on HGC, please visit www.hgc.com.hk. For more information on HTHKH, please visit www.hthkh.com.