

For Immediate Release

# 3Macau caters to market needs and launches new communication services

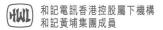
**Macau, February 27, 2014** — Hutchison Telephone (Macau) Company Limited (3 Macau), the Macau mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215) today held a media spring luncheon in appreciation of the great support of the media in the past year. 3 Macau is committed to carrying out network optimization works and upgrade plans, as well as focusing on launching more high-quality and innovative products and services, opening a new chapter of mobile communication for customers.

### Carry out brand work Fulfill corporate responsibilities and contribute to community

Wai Ming Ho, Chief Executive Officer of 3Macau, thanked the media at the luncheon and said: "3Macau will carry out branding exercises with two main axles – '3ree to Go Smart' and '3ree to Go Share'. Staff members are reminded to implement the Company's corporate philosophy and constantly strive for perfection in the provision of services and their performances. In addition, 3Macau will continue to launch more caring mobile communication products and services to Macanese, catering to their growing demands for communication services. 3Macau will also continue to care for the disadvantaged in society while fulfilling its corporate responsibilities."

## Focus on strengthening coverage Provide high quality mobile communication network

In the wake of rapid development of mobile communication and information technology, 3Macau will devote more resources to fully optimize network upgrades, improve and enhance network coverage. 3Macau will add additional coverage points at new hotels and casinos, and significantly increase the number of indoor network facilities including indoor antenna and transmitter stations in public areas. The Company enhanced internet bandwidth last year to increase data speed and smoothness. 3Macau also purchased more equipment such as back-up Home Location Register (HLR) and power expansion systems to enhance network stability and provide communication service in case of emergency network outage.



#### Cater to customer needs and create seamless communication experience

3 Macau is also committed to bringing innovative products and services while optimizing the network. An example is the highly popular "Self-Selected Hong Kong and Macau Data" plan, which enables customers to choose from Hong Kong roaming data and local data. Whether customers are in Hong Kong or Macau, they can still enjoy smooth data service with no extra cost. 3Macau will focus on strengthening the programme in the coming year to offer even better service content.

3Macau also takes into account the needs of customers travelling overseas with launch of the "Data Roaming Daily Pass". Simply logging into a designated local network, a customer can enjoy unlimited roaming data for a discounted daily fee. This year, 3Macau plans to upgrade the service by extending it to cover Europe, the US and other places, meeting the needs of people travelling overseas and enabling customers to experience a truly seamless network.

For more details, please visit <u>www.three.com.mo</u>, call 3Macau Customer Service Hotline 1118 or visit any 3Shop.

## [End]

#### About Hutchison Telephone (Macau) Company Limited

Hutchison Telephone (Macau) Company Limited (Hutchison Telephone Macau) is a leading mobile service provider in Macau, providing superior voice and data services, innovative and diversified mobile content, IDD and roaming services under the "3" brand through its GSM dual-band and 3G networks. With continued network optimization and expansion, Hutchison Telephone Macau's 3G network supports high-speed mobile data transfer of up to 21Mbps. Its extensive international roaming service currently covers more than 250 countries and regions around the world, including GPRS roaming service. Hutchison Telephone Macau is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; Stock Code: 215). HTHKH is a group member of Hutchison Whampoa Limited (Stock Code: 13).

For more information on Hutchison Telephone Macau, please visit <u>www.three.com.mo</u>. For more information on HTHKH, please visit <u>www.hthkh.com</u>.

Media inquiries: Yuri Lei Tel: 8893 8509 Email: yuri.lei@htmac.com