



Innovation and creation of value for customers have earned 26 accolades for 3 Hong Kong since January this year

*An eight-month winning streak includes 10 accolades from
the International Business Awards of the 2018 Stevie Awards*

Hong Kong, 15 August 2018 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), received 10 trophies in the International Business Awards of the 2018 Stevie Awards in recognition of product and service innovation, as well as value creation. Honour was conferred on the company in the form of a gold, silver and eight bronze accolades. This latest glory means 3 Hong Kong has accumulated a total of 26 awards since January from various organisations locally and overseas.

Fun Sharing Data Campaign strikes gold in the Stevies

3 Hong Kong's Fun Sharing Data Campaign won a gold award in the Branded Utility of the Year category, along with bronze honour in the Small-budget Marketing Campaign of the Year, Communications or PR Campaign of the Year - New Product Launch and Communications or PR Campaign of the Year Marketing - Consumer Services categories. Data entitlement to be shared throughout mainland China, Hong Kong and Macau, plus worry-free WhatsApp and WeChat data, are now included in most 3 Hong Kong service plans in order to serve varying needs among customers, who are therefore able to enjoy a seamless communications experience whether travelling for work or leisure.

In addition, 3 Hong Kong's Cross-month and Auto-refill Top-up Data Services received three bronze awards while the 3Gamer Campaign won a bronze. The cross-month element extends validity of top-up data beyond one month, while the Auto-refill element allows customers to top-up with small amounts of data on an automatic basis whenever required. The innovative 3Gamer was designed to provide the ultimate platform for keen gamers.

Superior customer service earns a silver Stevie

Also applauded was 3 Hong Kong's dedication to customer service, which was rewarded with a silver award in the Customer Service Team of the Year category and a bronze award for being named Customer Service Department of the Year.

Kenny Koo, HTHKH Executive Director and CEO, said: "Creating value to meet customer needs and providing innovative services with convenience and flexibility are what distinguish 3 Hong Kong from other industry players in a fiercely-competitive telecoms market. In fact, these accolades are a testament to the supreme efforts made by our teams on a daily basis."

26 accolades won since January 2018

3 Hong Kong has received a glittering array of global and local awards since January in recognition of accomplishments in mobile operations and corporate initiatives. Accolades won include “Best Operator of the Year” in the Asia’s Telecom Excellence Awards organised by CMO Asia, and Asia’s Best Employer Brand, organised by the Employer Branding Institute, World HRD Congress and Stars of the Industry Group. 3 Hong Kong has received the employer brand award on seven consecutive occasions.

For more details, see www.hthkh.com/en/about/awards.php?year=2018.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900 MHz, 1800 MHz, 2100 MHz, 2300 MHz and 2600 MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the “3” brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
For more information on HTHKH, visit www.hthkh.com.

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